



HIT MANIFESTO

March 2013

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Head of Healthcare IT (CIO)

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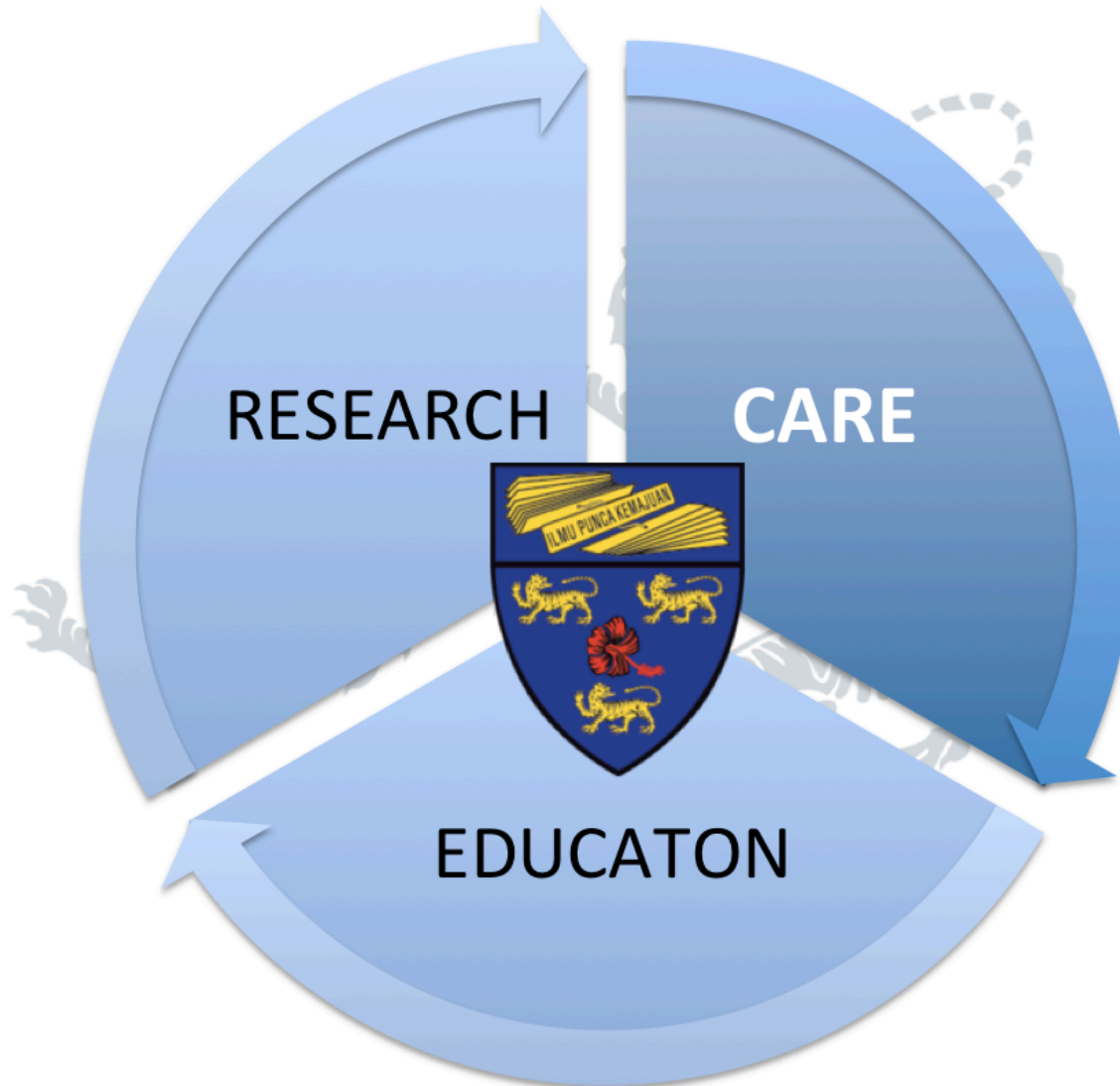


UM SPECIALIST CENTRE

"HEALING MANKIND"

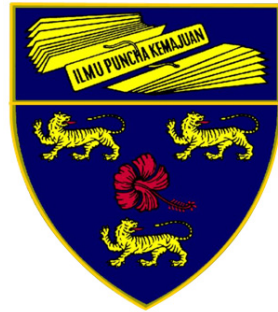


UM Healthcare Portfolio





UM Care Delivery Portfolio



**UNIVERSITI
MALAYA**
K U A L A L U M P U R

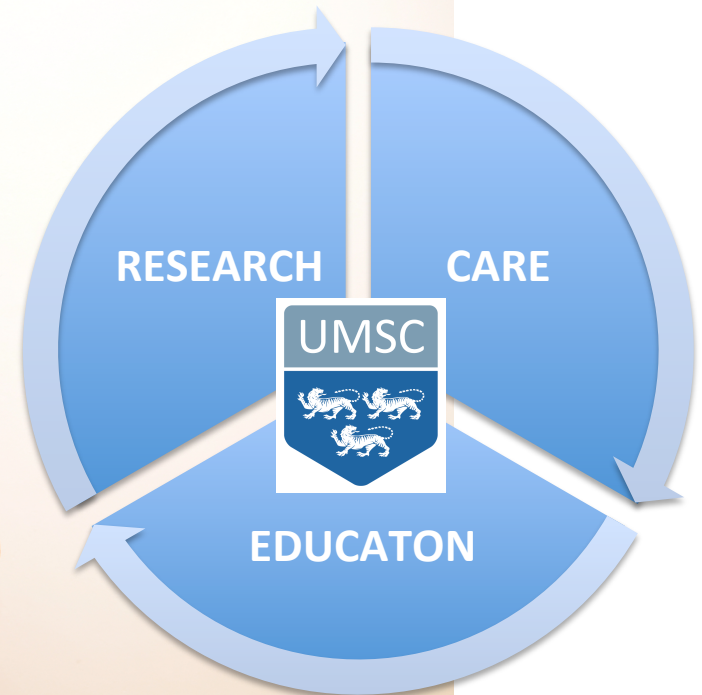


Public Teaching Hospital
Does Primary to Tertiary Care
Sees over 1 Million patients a
year

UM SPECIALIST CENTRE



Private Tertiary Care Hospital
Sees about 100,000 patients a
year



UMSC Differentiation in the Private Healthcare Market

UMSC is built on the same DNA of the UM Healthcare system, with an emphasis on a holistic, cutting edge and interdisciplinary delivery of care in the Tertiary and Quaternary space. Our clinical talent comes from the best of the Faculty of Medicine.



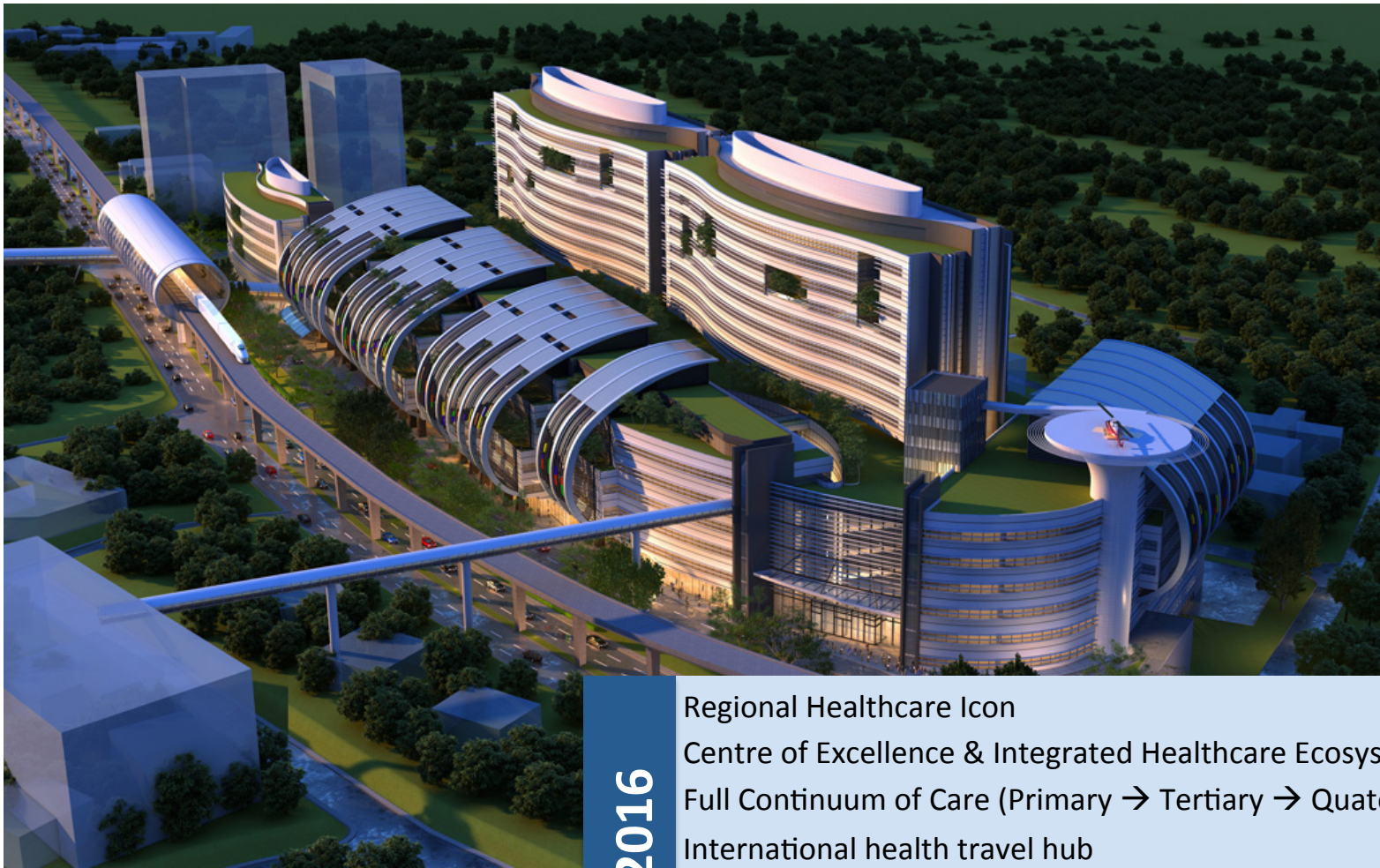
The Origins of UMSC

UMSC began as a “private wing” to the popular University Hospital more than 11 years ago as a strategy to retain the clinical talent in the public teaching hospital but matured into a full blown private tertiary centre and an important source of revenue to this hybrid system over the years.



Transformation of UMSC from Virtual to Actual

UMSC is currently virtual with a good number of resources running from UMMC but will soon have its own independent infrastructure with the completion of the health metropolis.



2016

Regional Healthcare Icon
Centre of Excellence & Integrated Healthcare Ecosystem
Full Continuum of Care (Primary → Tertiary → Quaternary)
International health travel hub
Capacity to treat 1.0 mil patients per annum
490 beds, 180 clinics, 16 OTs (Stage 1)

The UM Health Metropolis

With the completion of the UM Health Metropolis, UMSC will grow into a 490 bed Hospital and be expandable to a 980 bed Hospital. With this new infrastructure, our combined healthcare system is expected to be providing care to more than 3 Million Patients a year.



SOME CHALLENGES



Silos Everywhere

From applications, to data repositories, to back end infrastructure, more than 10 years of healthcare IT has left us with silos of many forms making it very difficult to achieve;

- A Longitudinal complete view of the Patients Medical Record
- Comprehensive Clinical Analytics
- Collaborative platforms for Clinicians

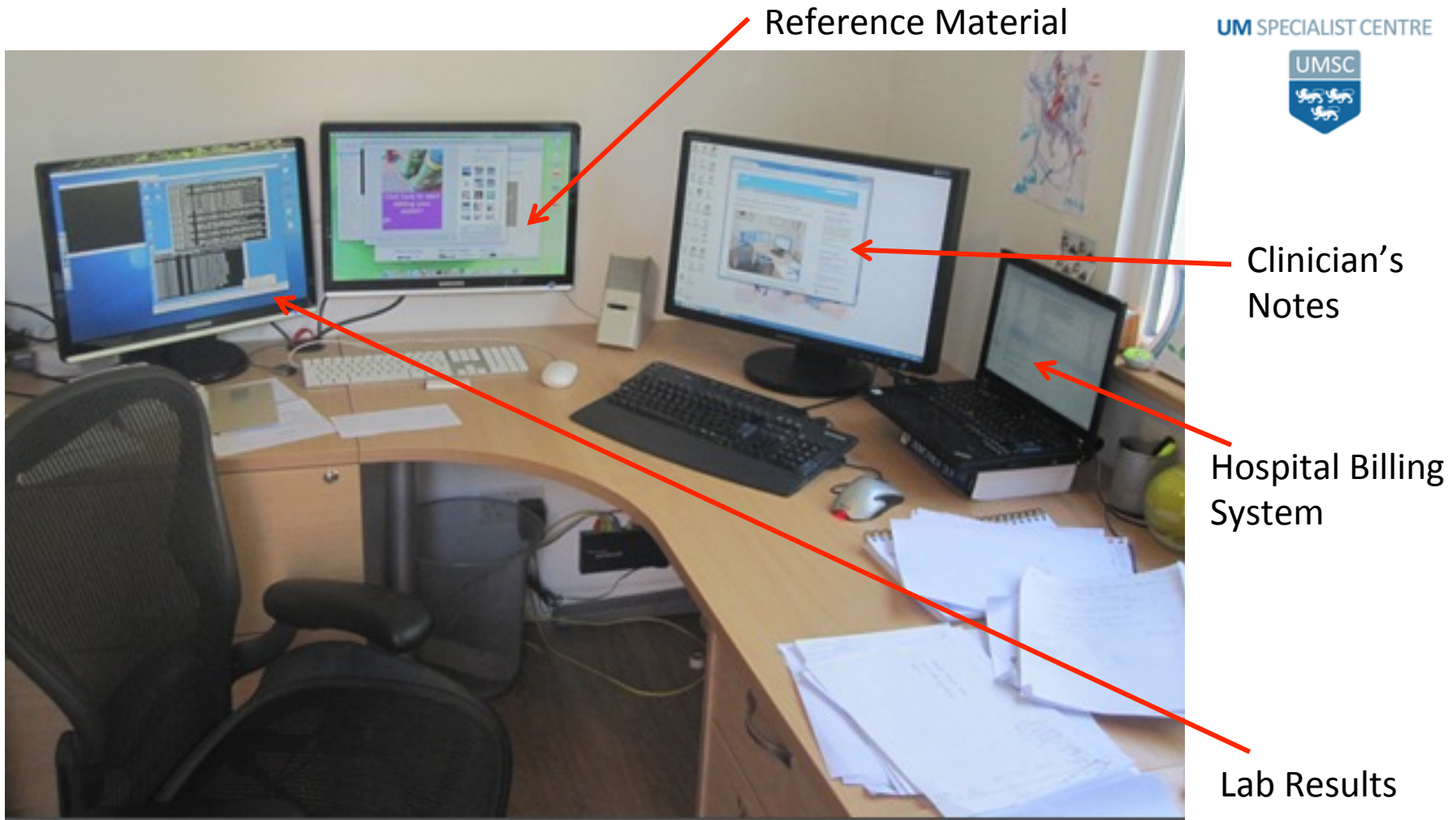


Undigitized, Unstructured Data

Much of the Medical Data is trapped on paper and difficult to provision to the point of care in a timely manner. Simultaneous use by different teams **collaborating** for a comorbidity or differential diagnosis is **virtually impossible**.

Scanning it in to create an online copy allows concurrent use, but the **software is still agnostic** of the content and cannot assist in analytics.





Applications, Access to Information

Many popular & specialized clinical applications are **made by incumbent life science vendors** and often require specialized computing environments to function, causing a proliferation of different terminals and devices needed to access different types of information in the delivery of care.



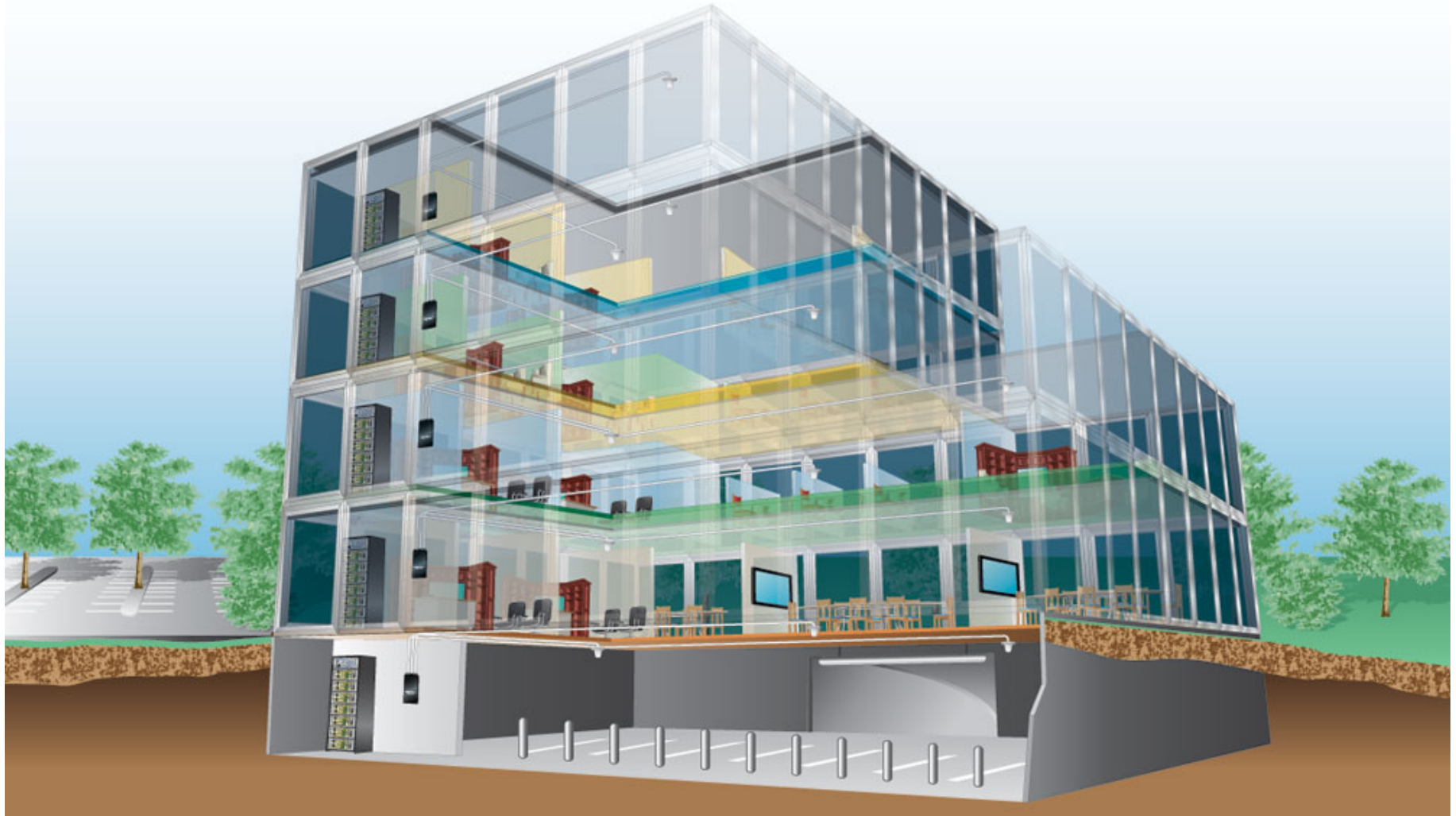
Killer Silos

In the typical hospital, Nursing staff are bombarded with request from too many channels with **duplication and risk of communication errors**. There is a correlation proven in UMSC between busyness and mistakes. Streamlining task and communication with HIT and Unified Communication not only improves efficiency and mitigates risk of errors, it also has savings from siloes of communication infrastructure.

IT Infrastructure Silos are unsustainable in the long run

The average cost of a TB of storage in a Zero Information loss architecture is about RM 15,000 – 30,000 per TB – an IT system proliferating Silos is unsustainable. Every 500MB mammogram is really 500MB x 3 to the Hospital IT, 1 on production, 1 on DR and 1 in Backup on a tape.





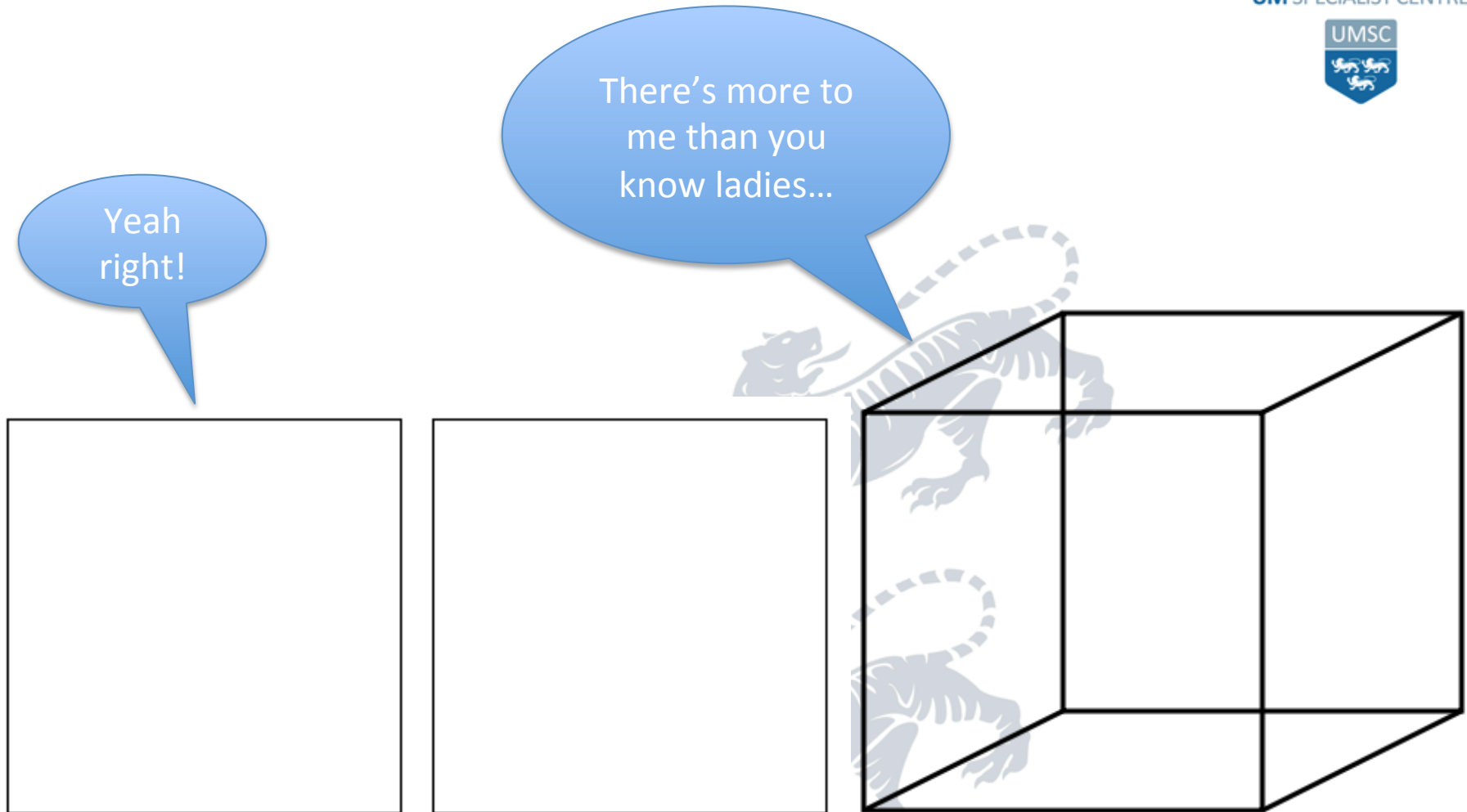
Buildings based on ID not Architecture

Most of our software projects are very driven by functionality with little thought for architecture. The buildings we build aren't sound. We need good architecture (foundations) to build functionality on (ID)



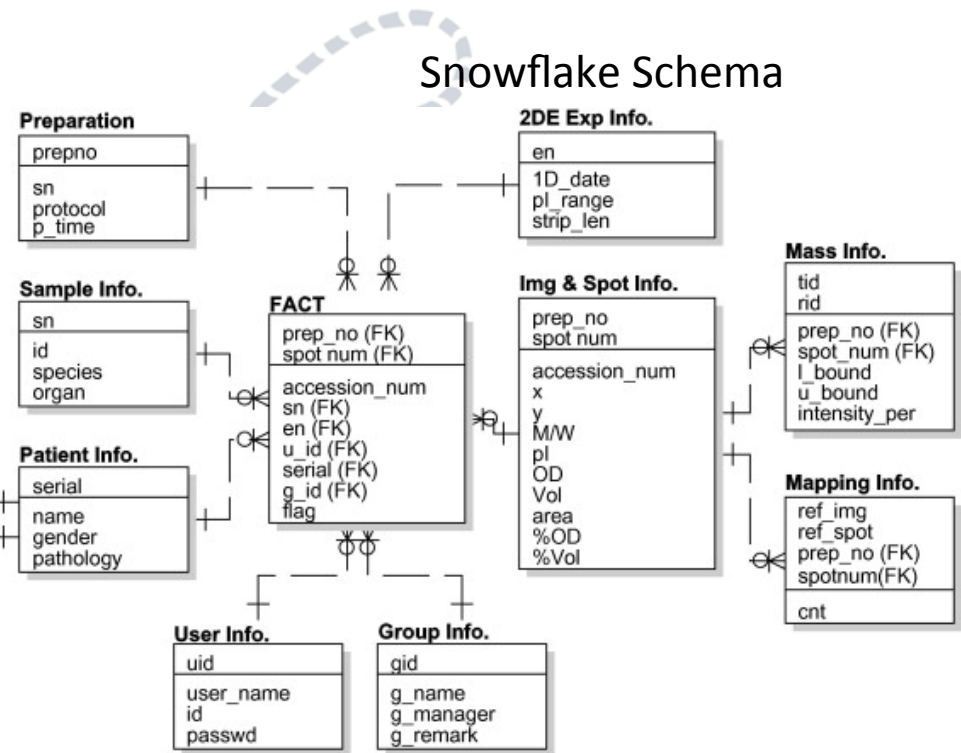
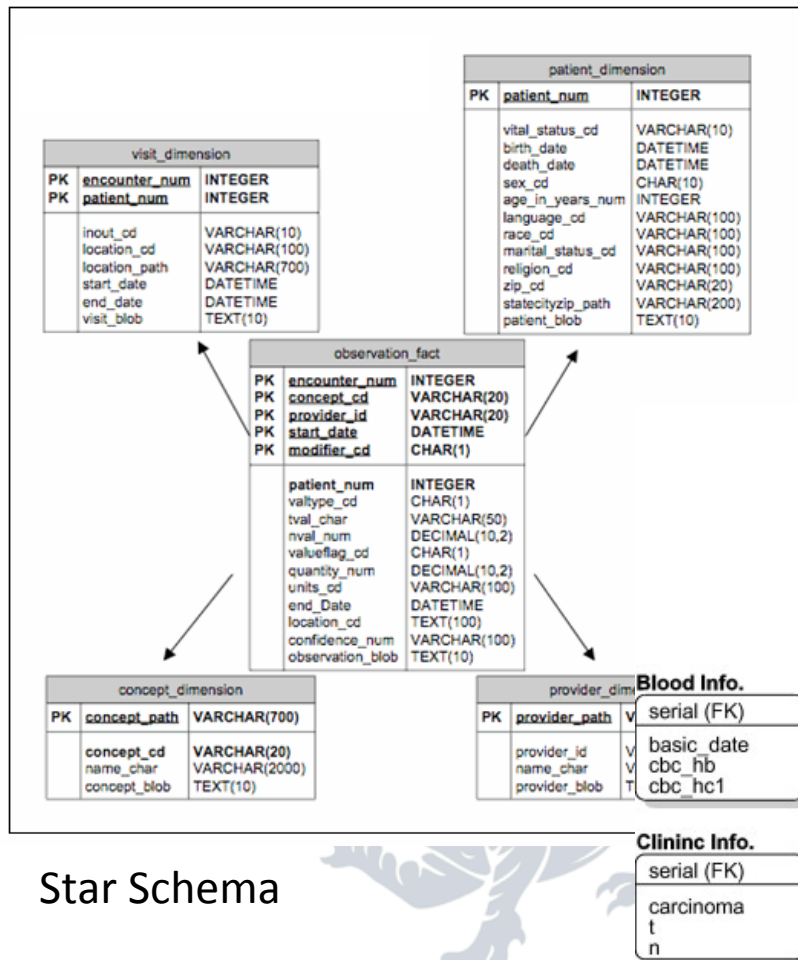
The problems with Integration via HL7

HL7 for just sending messages is prone to issues of version control, loss of dimensions in the data and inability to reconcile with other dimensions



The problems with Integration via HL7

1. We abstract when we turn 3 Dimensional data to 2D messages
2. These spaghetti networks of abstraction become expensive and dangerous to maintain



Missing – ETL and Data Management

1. Integration cost so much because we are trying to stretch basic HL7 Communicators to have ETL and Translation capabilities
2. Add to that the complexity of Iterative analysis (such as calculating drug doses against patient's age and weight) , Time Series Computations, Conversion of Units of measures



OUR OBJECTIVE



Lab Test

Aesthetic
Therapies

Blood Type

Medication
History

Imaging

Allergies

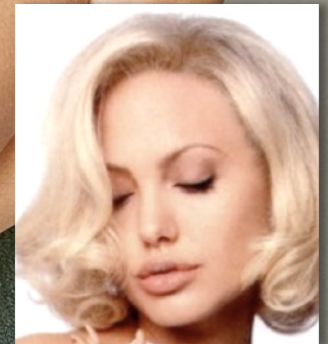
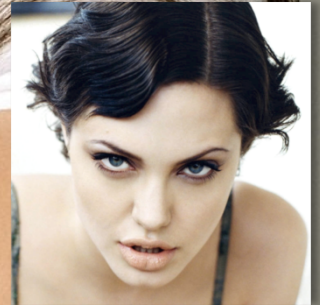
Hospitalization &
Treatments

Cultural

Family
History

Payment
Plan

Workout
Logs



Patient Angelina Jolie 360 Degrees



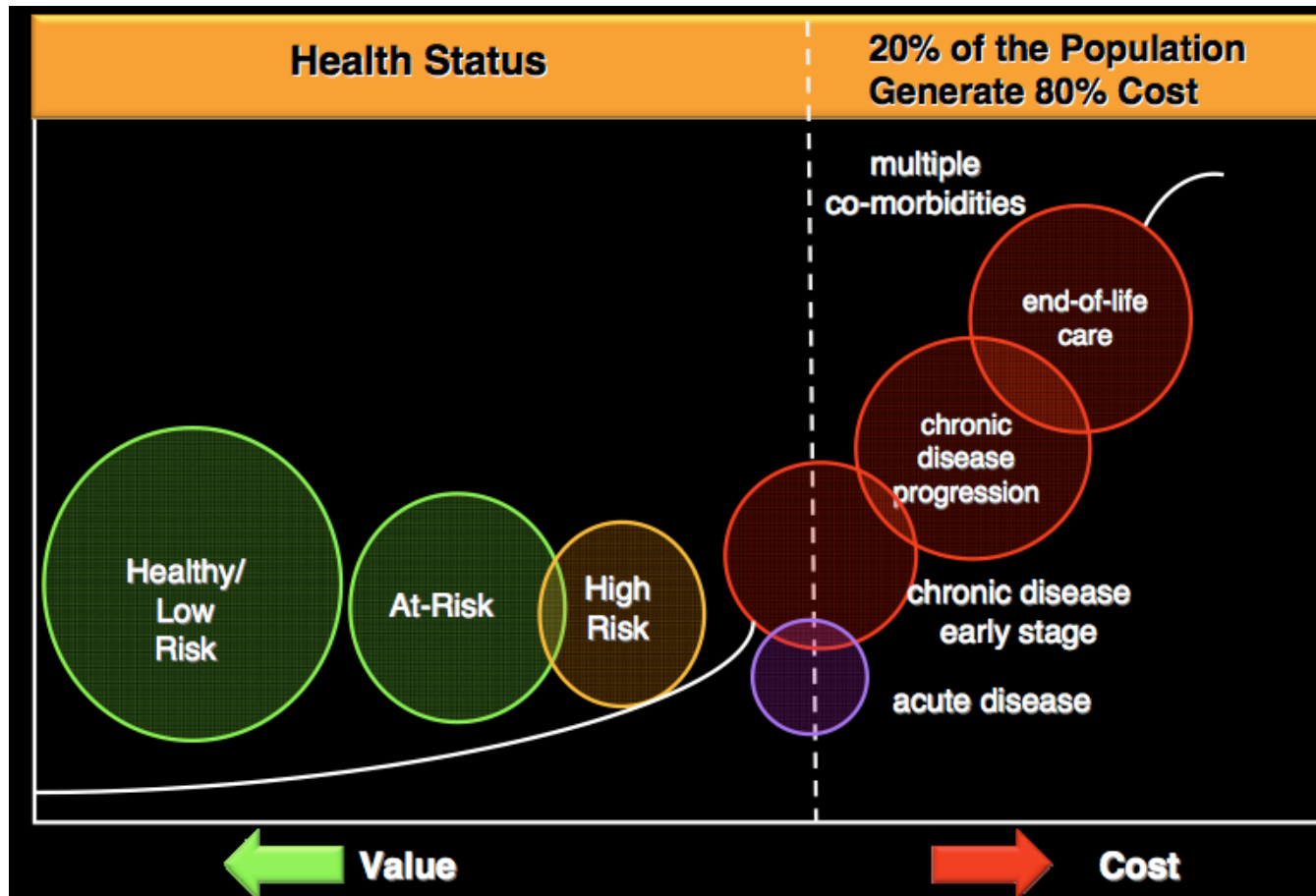
EHRs, Enabling Collaboration between Clinicians

A longitudinal, inclusive & comprehensive lifetime healthcare record that spans multiple care givers and ensures a continuity of care for patients. This patient centered approach will allow a shift from a silo-ed episodic view of care prone to waste, duplication and sub optimal outcomes to case based and lifetime care management paradigm.



HIT for Enabling Collaboration between Clinicians

HIT enabled platforms for collaboration between Clinicians will enable a consolidated lifetime healthcare record and allow care providers access to more markets without geographical constraints.



HIT to drive the wellness business

The next step in the evolution of Healthcare Provision in Malaysia is to address the opportunities for prevention & wellness, which opens up the possibility of selling diagnostics and wellness subscriptions to larger markets. Wellness will be a partnership between providers and patients, with the sole purpose of the prevention of disease. This paradigm shift will require HIT for empowering patients to manage their healthcare records with PHRs, allowing their next of kin to participate as co care managers, assigning specialized primary care and wellness partners while providing tertiary support physically or remotely via telemedicine.

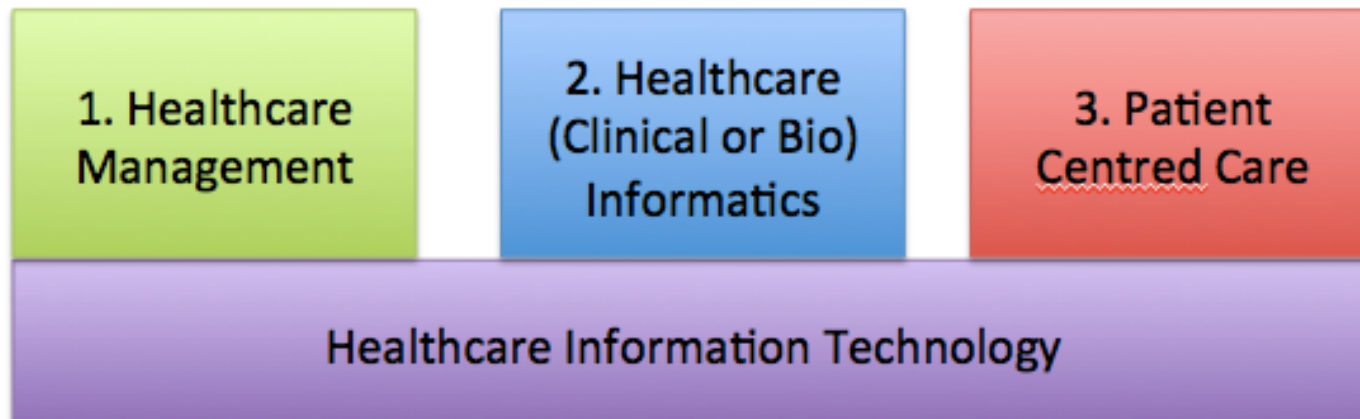


UMSC HIT IN A NUTSHELL



Our use of HIT

1. HIT builds platforms for Information Management in the healthcare practice to enable the different authorized stakeholders to consume and contribute information to the patients profile in realtime. It is also used for the management and administration of the healthcare practice, in the delivery of care, education or research.
2. HIT enables analytics of anonymized information to derive analytics and insights on commercial and clinical trends in the delivery of care and the correlation of this data to bioinformatics will enable systems biology
3. HIT enables the shift to Patient Centred Care which begins with an EHR that spans multiple care providers and allows collaboration and then moves on the active engagement of that patient to participate in the management of their healthcare with their trusted providers.





HIT Scope and Purpose

Much like in F1, the supporting team does everything but drive the car – The HIT department provides the tools and systems for those delivering care (the drivers) to use

Evolution of HIT

CDO Administrative

- Resource Management – Time, Facilities, Beds, HR, Inventories, Drugs, etc
- Supply Chain Management
- Patient Management Systems and CRM
- Financial Management & Business Intelligence
- Medical and Financial coding and abstraction
- Computing, Collaboration and Communications Platforms

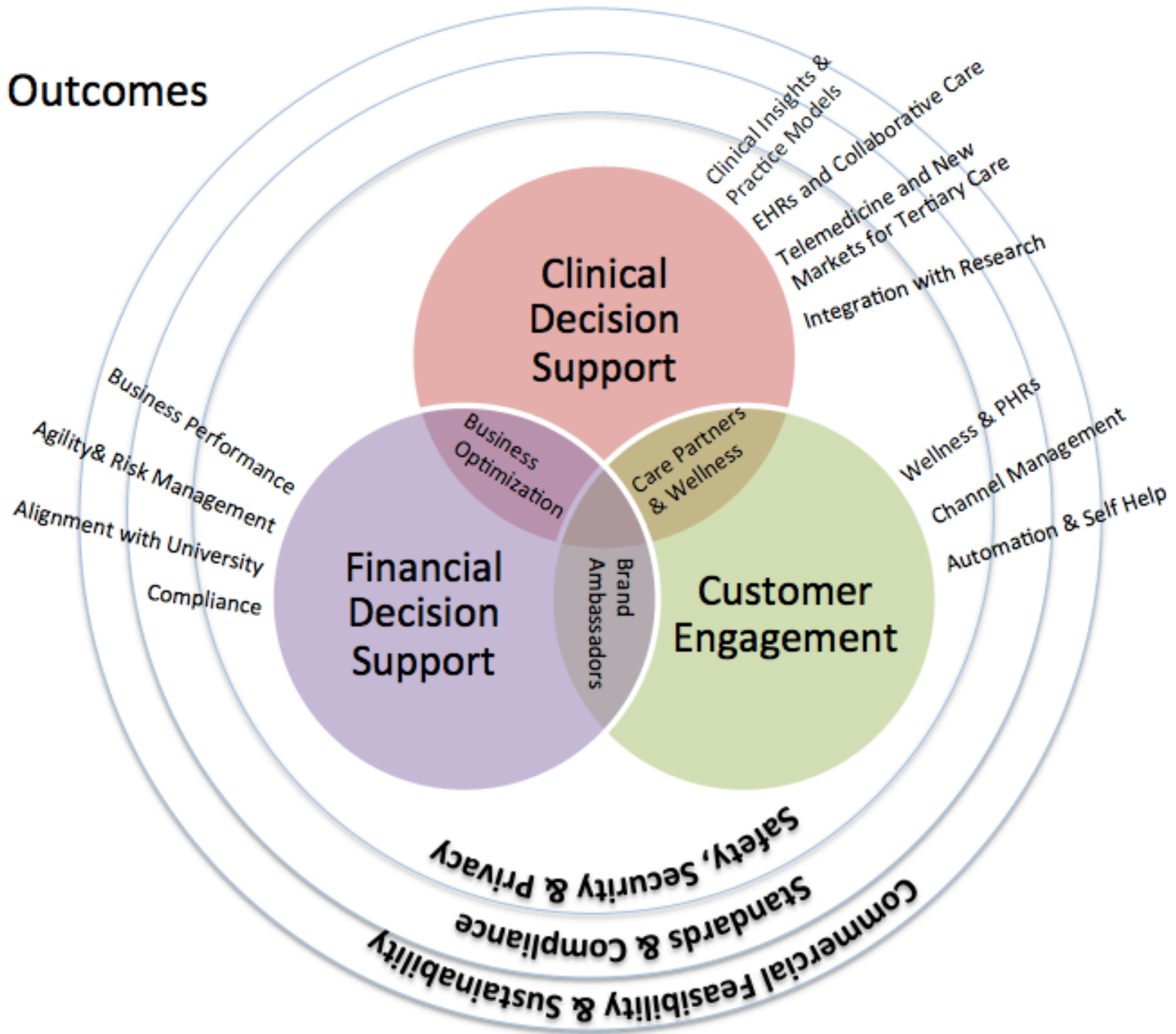
Clinical Information Systems

- Imaging and Diagnostic Investigation Management
- Archived Legacy Paper Medical Records
- Drug Prescriptions and Administration Management
- Clinical Decision Support and Care Pathways (Clinical Best Practices)
- Supporting therapy sub systems – Interventional Radiology, Hemodialysis, Physiotherapy, Dietary

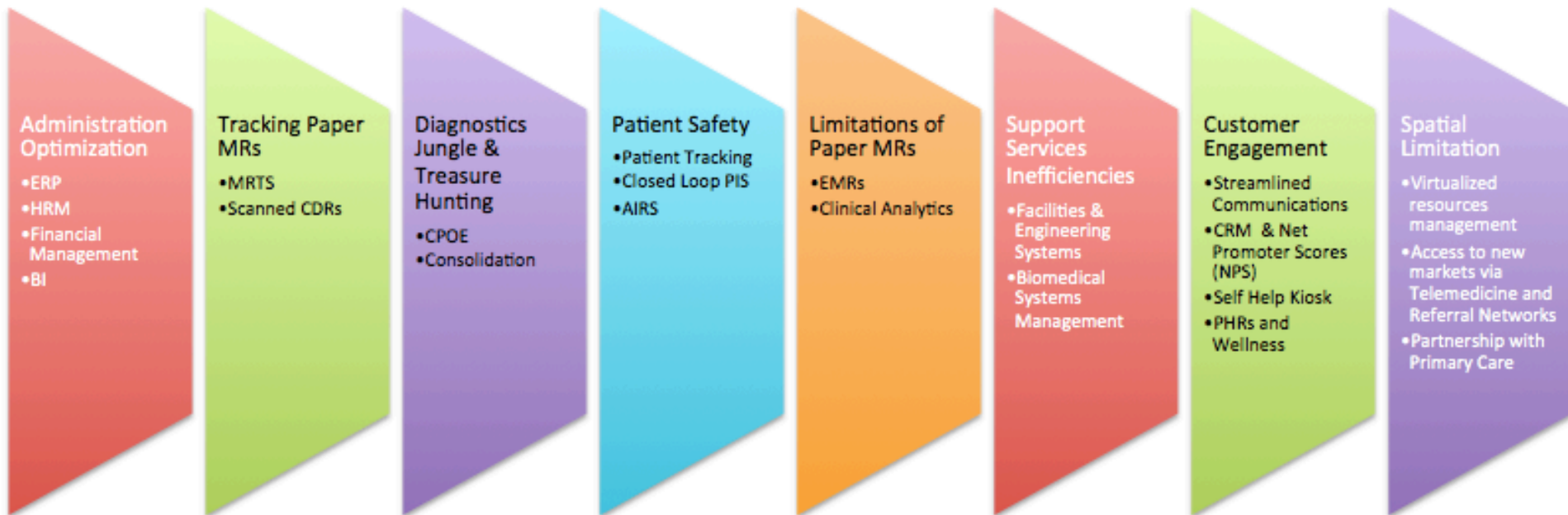
Integrated Healthcare Systems

- Interoperable Electronic Health Records (EHR)
- Integrated Payment and Payor Systems
- Integrated Supply Chains and Procurement Systems
- Integrated Diagnostic Services Networks
- Integrated Referral and collaborative networks
- Patient Portals and Personal Health Records (PHR)
- Integrated Emergency Systems and Epidemic Management

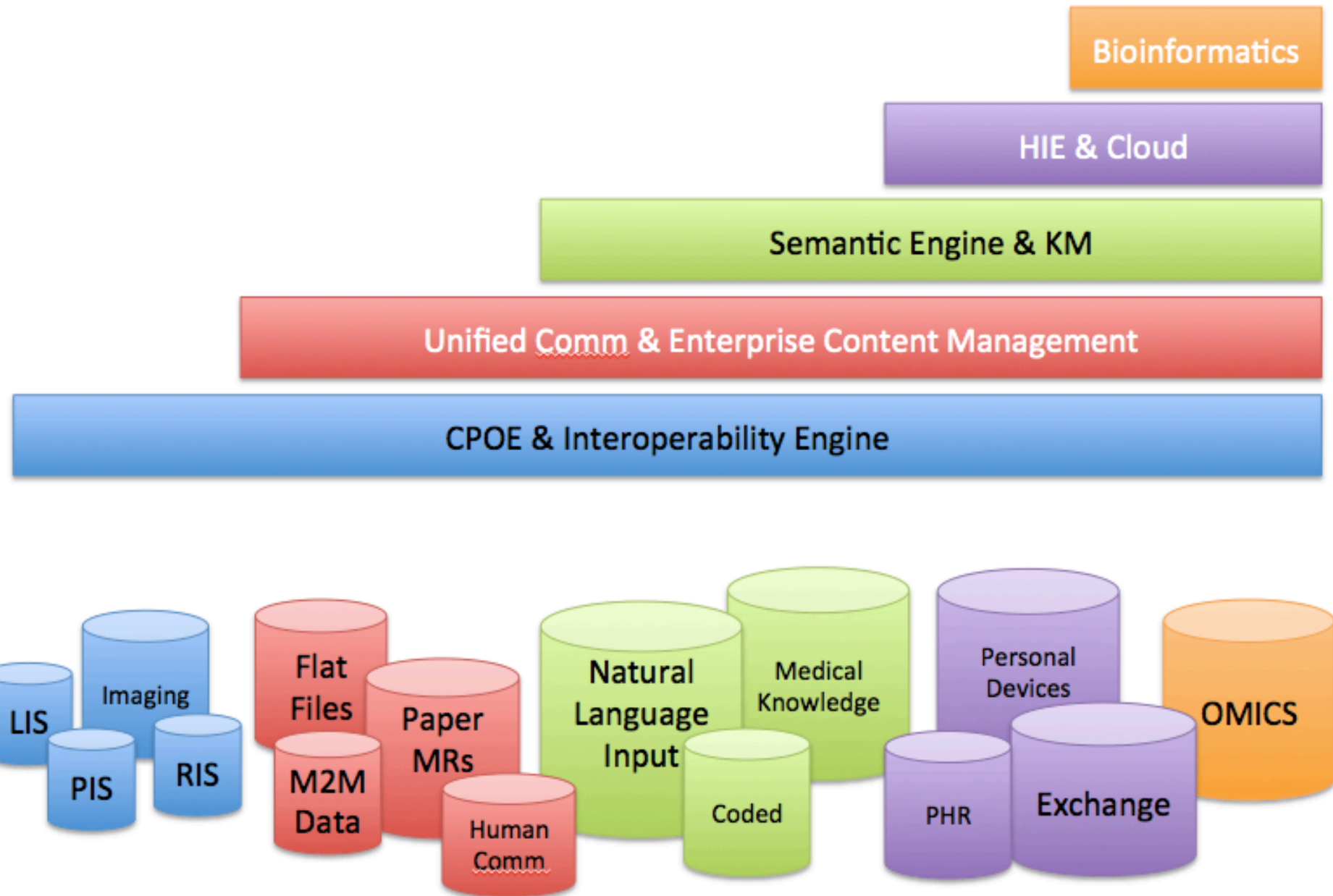
HIT Outcomes



HIT Problem Solving



Phases of Breaking Silos



UMSC HIT Journey

Step 2: Patients Participate

Step 1: CDOs and Clinicians Collaborate

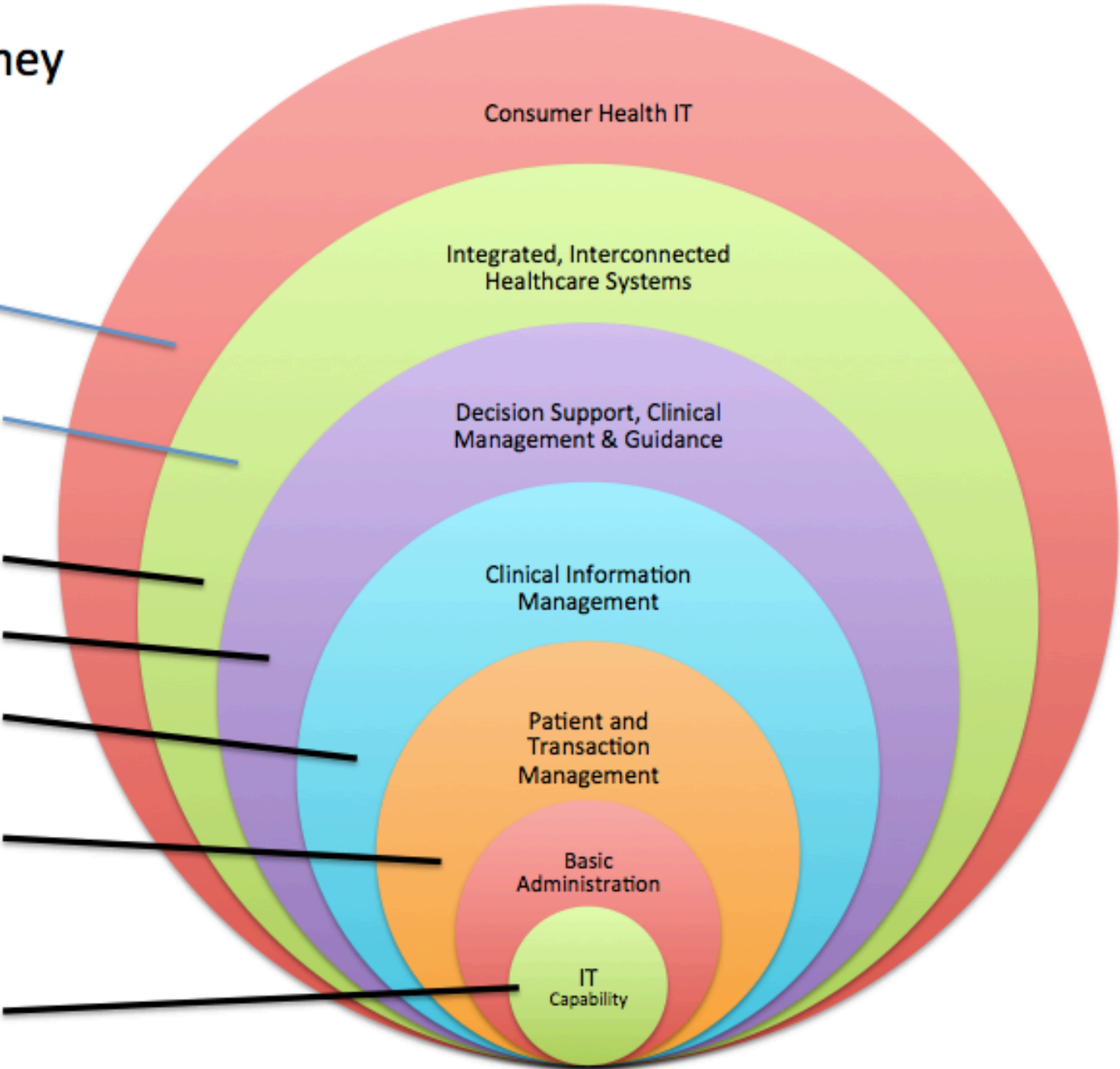
Nebulium Phase 1 – Q2, 2013

UMSC HIS Phase 3 – Q4, 2013

UMSC HIS Phase 2 – Q3, 2012

UMSC HIS Phase 1 – Q4, 2011

UMSC IT Dept – Q4, 2010



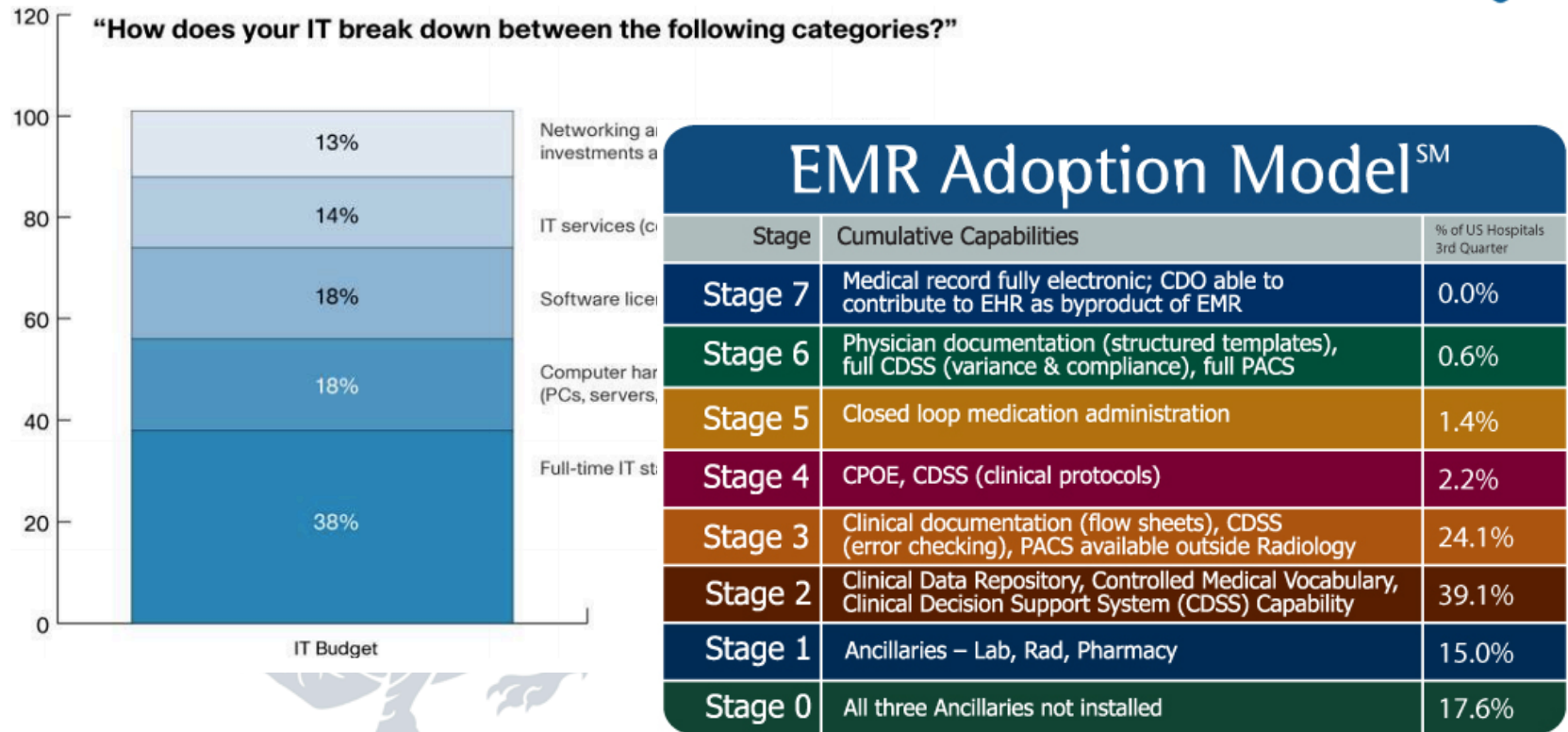


01. IT CAPABILITY





Figure 1. IT Budgets



Source: HIMSS AnalyticsTM Database (derived from the Dorenfest IHDS+ DatabaseTM).

IT Capability | Strategic Information Systems Planning

Healthcare Providers have to balance between their strategic and operational use of IT against the sheer cost of doing IT. IT is often the one of the biggest expenses in the modern healthcare providers budget. Organic growth over time can often lead to unsustainable silos of systems that are too expensive to grow and maintain. Careful planning & management is needed to ensure that the IT investments are sustainable over time and able to meet strategic goals.



IT Capability | Technology, Infrastructure and Systems

The datacentre is the brain of the modern hospital, and the network is its central nervous system. With mission critical applications such as, OT, ICU and ED Management systems depending on critical infrastructure, the modern datacentre has to be designed to be resilient to disruptions and disasters. It has to also offer agility to IT and business units to deploy new Clinical and Business systems in short time frames, because healthcare is a very dynamic industry in the midst of big transformations.



IT Capability | End User Computing & Interfaces

Large hospitals often sprawl through large geographical spaces and require a continuity of IT and communications no matter which building or wing a user is in. Clinicians and staff need follow-me-desktops with persistent sessions, rights and applications that can be accessed from various terminals or mobile devices because its not always feasible to carry a device or computer around with them.

IT Capability | Talent

The hospital also needs the right talent that includes;

- Computer and Network Engineers
- Software Engineers
- Database Administrators
- Health IT professionals

Smart partnerships and cloud computing help the modern hospital cope with these needs by outsourcing to technology partners better equipped to recruit and retain such talent. While it is possible to outsource execution and operations, design and management of the Health IT must be carried out by an internal resource who is guaranteed to protect the interest of the hospital.





IT Capability | Adoption & Change Management

The single biggest asset of any health IT project is the adoption of the clinicians and staff. Change management strategies and complex business process reengineering is needed to transform a hospital to embrace automation and electronic workflows.



IT Capability | Governance and Compliance

A detailed study of compliance and governance frameworks must be conducted that should result in a clear understanding of the economics of compliance and an action plan to implement the frameworks necessary.



02. ADMINISTRATIVE IT





Administrative IT | Enterprise Resource Management

The right Hospital Information System will create data models and structures to understand the hospitals resources, cost and revenue structures tied down to the various business units, such as Radiology, Cardiology, etc. This will enable better planning for capacity, and investment for growth, etc, and translate to a better bottomline or the ability to maximize the available funding.

Administrative IT | Enterprise Resource Management

Asset management systems help track and manage expensive biomedical and engineering assets while allowing managers to optimize their utilization and lifecycle.

They will also help the hospital maintain quality and compliance requirements .





Administrative IT | Business Intelligence

Advanced use of modern BI tools provide the modern hospital managers with information they need to better understand their business drivers, demand, issues and risk while making more evidence based projections and resource allocation. They also help create platforms of transparency, where governing Boards can be assured that they are looking at performance metrics and KPIs from actual live data.



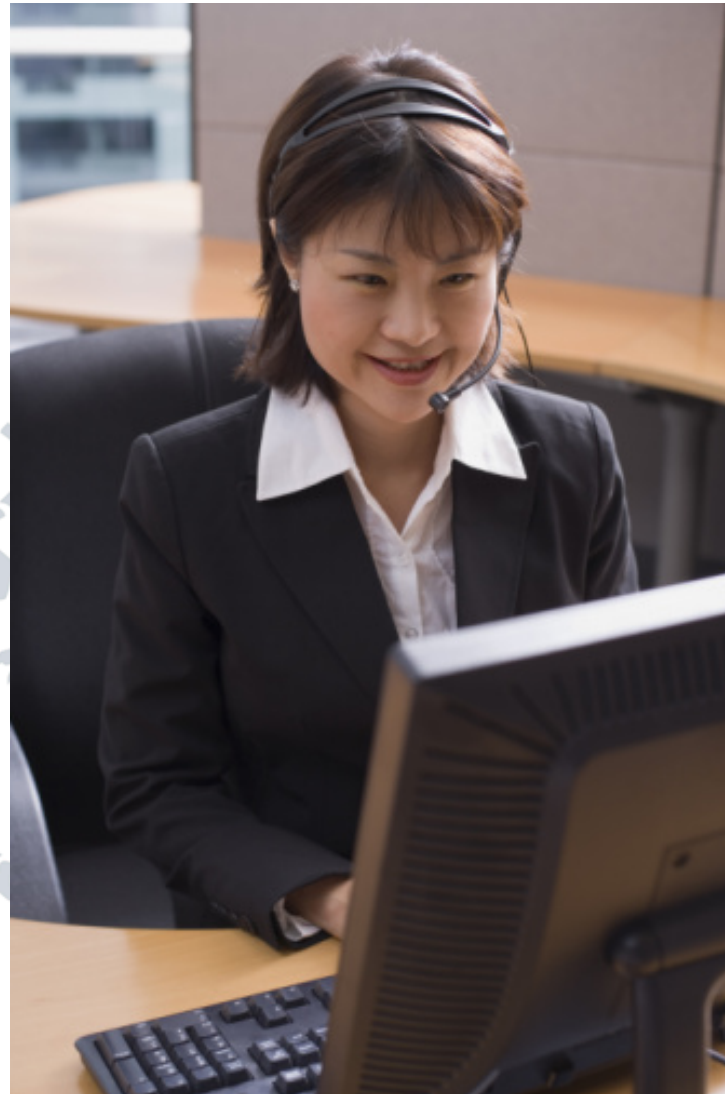
03. PATIENT MANAGEMENT



Patient Management | Hospital Call Centre

In outpatient and tertiary care clinics, the consultation often begins with a call to the hospital call centre. The call centre has to be equipped to identify returning patients and referral partners and translate that into an appointment with a clinician.

The call centre also manages reminders to patients to reduce the amount of no shows.





Patient Management | Customer Service & Hospitality

A unified Hospital Information System can facilitate the identification of a patient and transaction at the various points of care, translating to more comfortable patient experience with the added benefit of the timely and accurate generation of all charges.



Patient Management | Queue and Appointment Management

Integrated Queue and Appointment systems can significantly speed up the patient journey while allowing the hospital to maximize its patient volumes. It can also enable a more comfortable wait with the right digital signage, where the patient's next of kin could pass the time in more comfortable settings such as a cafeteria or library.



Patient Management | Patient Throughput

The goal of Patient Management systems is to get Patients in and out of the system as quickly as possible while ensuring their safety and comfort. This is a win/win, more throughput means the Care Delivery Organization can see more patients while no patient enjoys staying in the hospital longer than they need to.



Patient Management | Automated Identification & Patient Tracking

Automating the identification of patients during the process of care is a fundamental of patient safety, reducing the risk of medication errors or mixing up diagnostic information. RFIP technology can also enable active tracking of patient in larger hospitals and even alert nurses when a patient falls or is unusually inactive outside of their ward beds.



Patient Management | Amenities & EMR Interfaces

The bedside tablet can be offered as an amenity which can provide the patient access to the internet, piped in entertainment and even paid on demand content. The patient can also order additional products and services from the hospital or surrounding vendors and have it charged to their bill if they so choose. The patient can also have access to their bill if so configured. The screen also had clinical functionality, with the ability to video call a clinician and give clinicians access to the patients EMR at the bedside. This will reduce the risk of cross infection when a clinician carries a tablet with him from patient to patient.



*Gangnam Severance
Hospital, Yonsei
University, Gangnam,
Seoul*

Patient Management | Billing Automation

Billing systems with interoperable data models that automatically capture charges during the patient journey so that the patient always finds the bill waiting for them, and not vice versa. A well modeled billing system will also be interoperable with payor networks, to reduce waiting time for authentication and credit checks against GL payments.

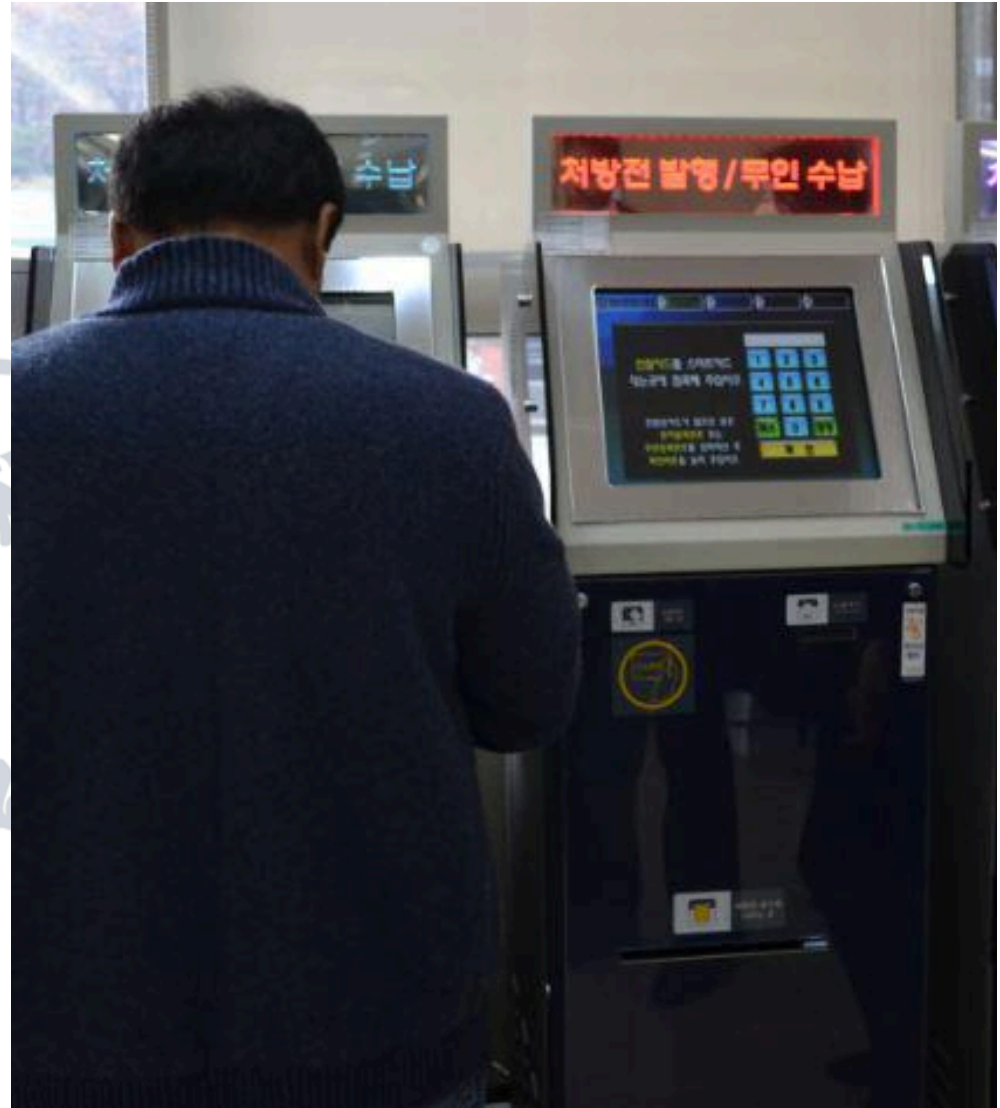
Patient Management | Self Service Kiosk

Self service kiosk can reduce patient waiting times by allowing patients to register themselves, get statements, diagnostic reports, etc and even schedule their next appointment by themselves.

Such kiosk have the added benefit of reducing the manpower needed to service patients.



Gangnam Severance
Hospital, Yonsei
University, Gangnam,
Seoul





Mammography Service at UMSC

[Click for more info >](#)



1 2 3

Find a Doctor by Name, Specialty or Expert Area

Search

Diabetes

Diabetic Eye Diseases

Diabetic Retinopathy

Laser for Diabetic Retinopathy

Gestational Diabetes

Diabetic Maculopathy

Diabetes Mellitus

Expert Areas

Expert Areas

Expert Areas

Expert Areas

Expert Areas

Expert Areas

Expert Areas

Appointment



Patient Management | Website and Social Networking

The hospital website should be an application that serves the patients with the utilities they need and are willing to do remotely. This can include finding the right clinician, making an appointment and paying your bills. The website should also be a source of information for counseling and preparation of patients for consultation, treatment and procedures.



04. CLINICAL INFORMATION MANAGEMENT



Clinical Information Management | Diagnostic Investigations

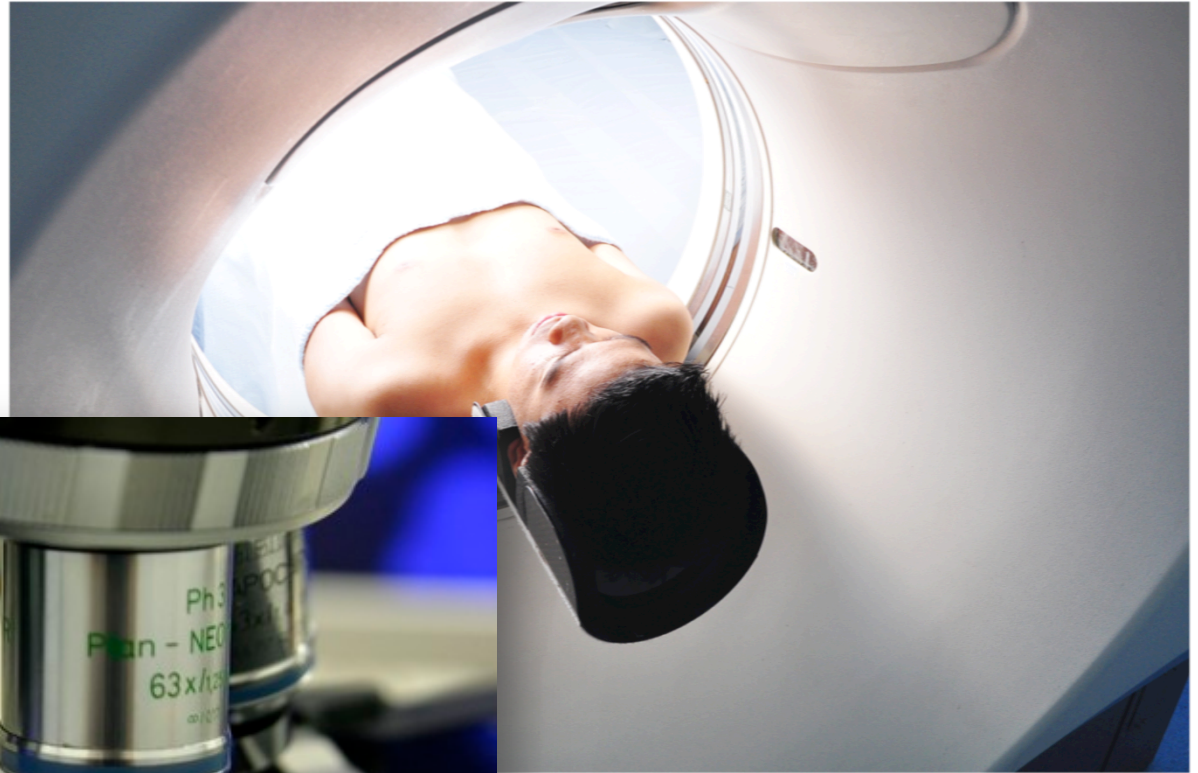
The modern hospital has a plethora of diagnostic modalities and methodologies. These require the tagging specimens, patients or images acquired to the correct patient ID and transaction to ensure patient safety and billing integrity. This automation requires integration between various diagnostic systems and the HIS using industry standard protocols such as HL7 and DICOM . They also require corresponding computing power and storage for information acquired from these modalities, that need to be tied back to the patients profile so that looking up a patient on the EMR also gives you access to all diagnostic information so that collaborating clinicians can make a decision from the data for themselves.



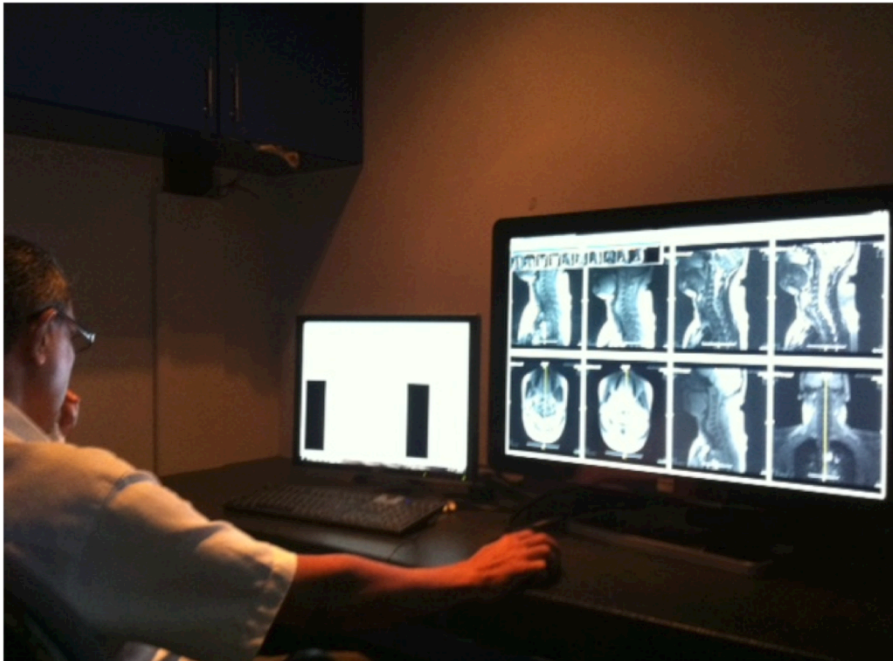
Diagnostic Investigation: Imaging Systems



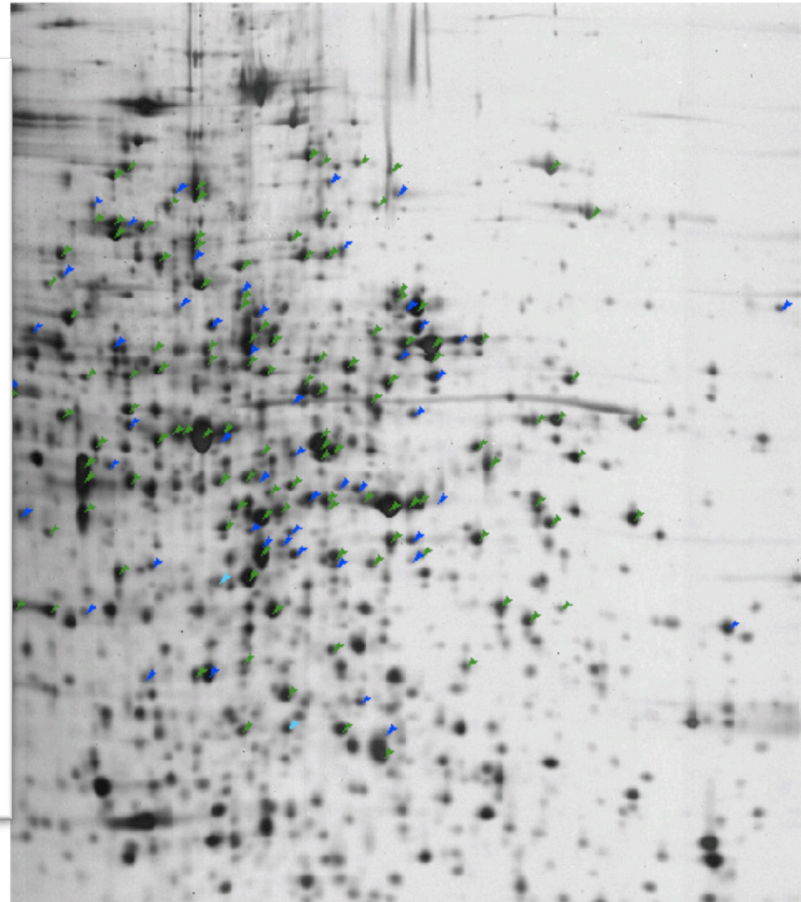
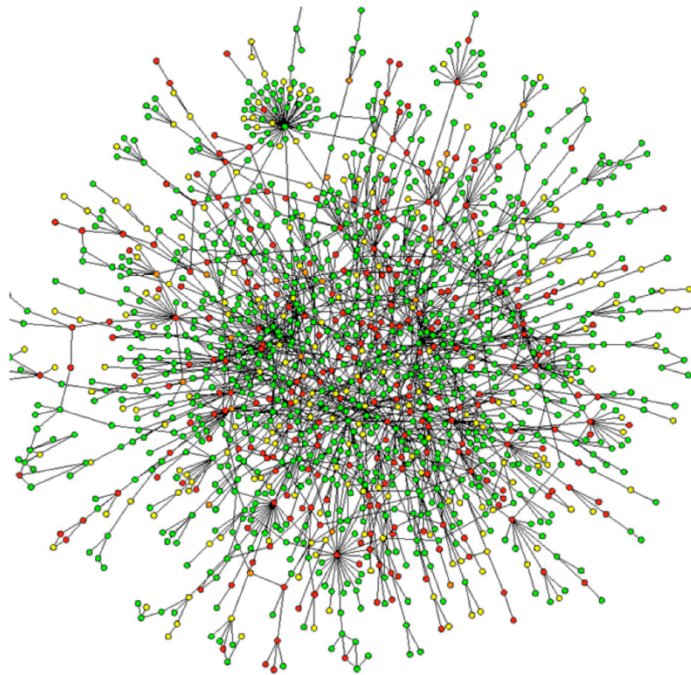
Diagnostic Investigation: Imaging Systems



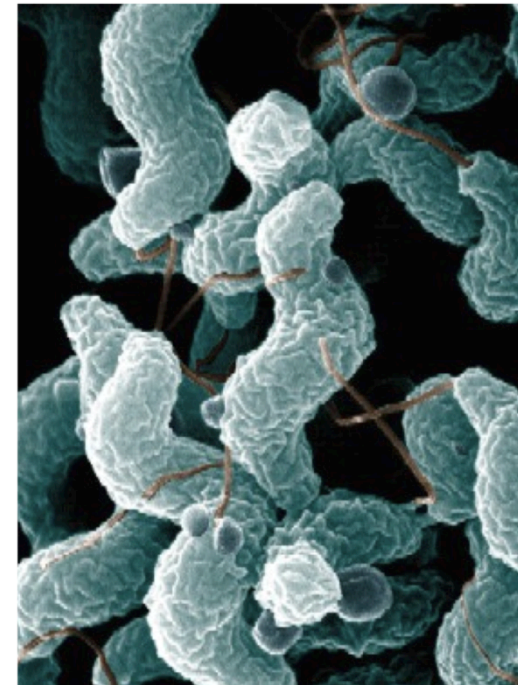
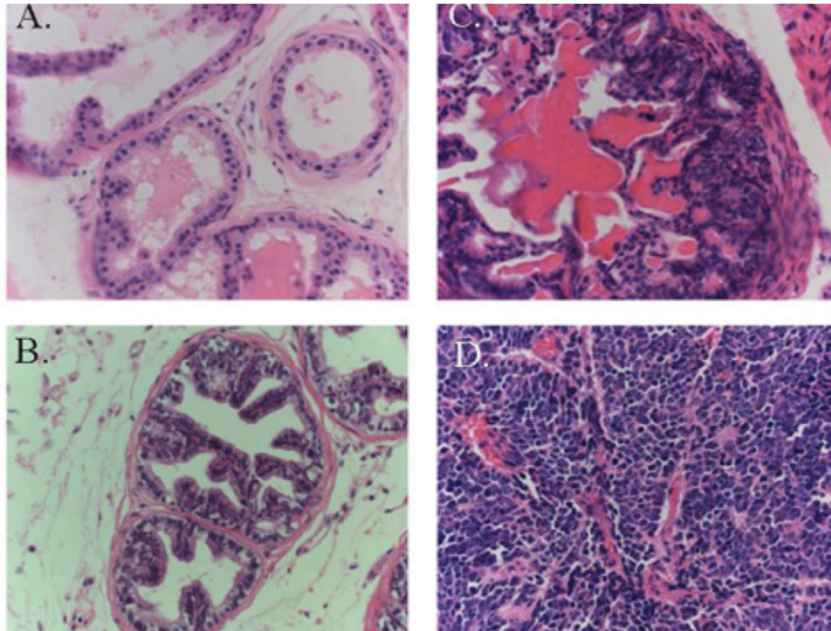
Diagnostic Investigation: Imaging Systems



Diagnostic Investigation: Pathology, Genes, Microbial, Biomarkers, Molecular



Diagnostic Investigation: Pathology, Genes, Microbial, Biomarkers, Molecular



Diagnostic Investigation: Pathology, Genes, Microbial, Biomarkers, Molecular





Clinical Information Management | OT & Therapeutic Equipment Management

Modalities that perform procedures on patients such as hemodialysis units and interventional radiology require IT to receive work orders with the right patient ID, profile and transaction while automatically documenting details of procedure to episode documentation. The modern OT is also full of biomedical equipment that uses software and generates data that has to be managed and stored.



Clinical Information Management | Pharmacy Management Systems

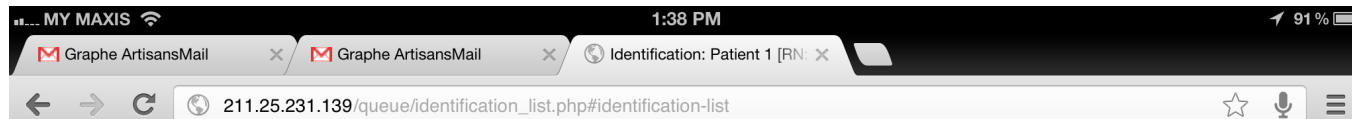
Pharmacy supply chain management systems allow the optimization of inventories and the migration towards a just-in-time stock to reduce inventory cost. A hospital can also move towards vendor managed inventories by integrating with Pharmaceutical vendors using common retail EDI standards. Automation also reduces the hospitals exposure to pilferage and wastage.

Clinical Information Management | Pharmacy Drug Administration

Electronic prescribing by clinicians with ward drug administration automation reduce risk of medication errors by ensuring that the right drug is administered to the right patient in the right form, dose, frequency and route. In an electronic workflow, pharmacist can collaborate with clinicians in real time to advise of drug interaction, adverse side effects, pharmacokinetic and pharmacodynamic parameters. Decision support subscriptions are also available electronically to advise clinicians at the point of prescription.

An integrated EMR and PIS has the added benefit of being able to data mine for the right profiles for clinical drug trials.






Logout Identification: Patient 1 [RN: 11IP030569]

MRN: HSNZ00577709 Class: S (C03) Age / Sex: 54 Y 2 M / Female
IC No: 661211145678 Call No: 5310 Ward / Room / Bed: S1001

Menu

- Identification
- Problem List
- Previous Orders
- Laboratory
- Radiology
- Pharmacy
- Appointment
- Reminder
- Others

Identification



Bleeding Disorder
All active problem shall be displayed in this screen as clinical indication.

Bleeding Disorder 2
All active problem shall be displayed in this screen as clinical indication.

Medical Information

Bleeding Disorder
Condition Exists In Patient
Some Description

Allergy Information

Food - Minor
Olive Oil Allergy (Disorder)
Some Description

Logout Identification: ...

All active problem shall be displayed in this screen as clinical indication.

Medical Information

Bleeding Disor... 3 Jan 2012
Condition Exists In Patient
Some Description

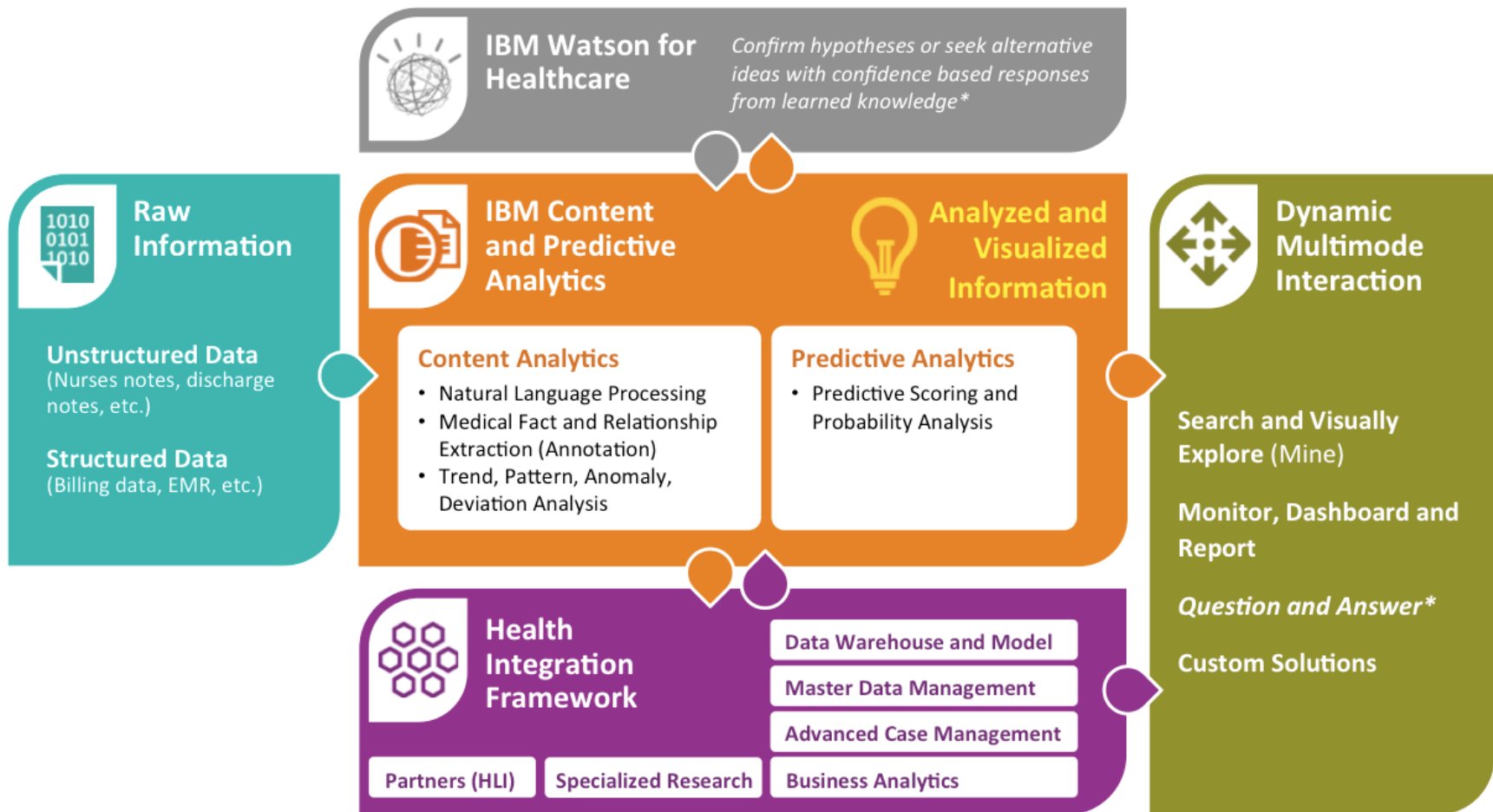
Allergy Information 2

Food - Minor 20 May 2010
Olive Oil Allergy (Disorder)
Some Description

Queue **Patient** **Preferences**

Clinical Information Management | Mobility

Mobility enables realtime consumption and contribution of clinical information of the patient allowing for more efficient workflows, better productivity resulting in higher patient throughput and better safety. A patient record or note made in front of a patient is always more accurate than one made retrospectively from memory later at a desk.



Clinical Information Management | Big Data & Advanced Analytics

The sheer Volumes and Variety of data being collected by Instrumentation and Clinical staff and the Velocity of the needed processing and analyzing of that data in realtime breaks the capabilities of most existing Healthcare IT setups. Therefore next generation big data enabled architecture is needed along with the capability to automate the understanding of the volumes of unstructured or semi structured legacy data stuck in proprietary structures, formats or on paper.

Detailed Record

History

☐ Occipital headache
☐ six hours

Observations and Findings

☐ Blood pressure
☐ 102/60 units: none
☐ Pulse
☐ 70 units: none
☐ Respiratory rate
☐ 20 units: none
☐ Body temperature
☐ 37.2 C
☐ Nasopharynx normal
☐ Tympanic membrane normal
☐ Right and left
☐ No lymphadenopathy
☐ no (?) O/E - paranasal sinuses - NAD
☐ Normal range of cervical spine movement
☐ Meningismus
☐ On examination - lungs normal
☐ O/E - pulse rhythm regular
☐ Fundoscopy normal

Assessment

☐ Photophobia
☐ (?) Probably present
☐ Nausea
☐ Probably present

PC: Headache.

Hx: presenting with occipital headache for last six hours. She denies trauma. She has been intermittently nauseated but has not vomited and has some photophobia. Denies fever. No other visual symptoms. She has no past history of headaches but has a past history of asthma. Mother has a severe allergy to penicillin but hse has no known penicillin allergy. Grandmother died of cerebral aneurysm.

Currently taking paracetamol prn.

OE: BP is 102/60, pulse 70, respiratory rate 20, temperature 37.2 C
 nasopharynx normal, both tympanic membranes normal. There is no lymphadenopathy and paranasal sinuses NAD. Next is supple with meningismus. Lungs are clear, heart regular. Fundoscopy normal.

A: photophobia and nausea make migraine likely.

Plan: paracetamol with codeine.

Clinical Information Management | EMRs with Clinician Notes Guidrails with Natural Language Processing

Real Time 'guidrails' with either Trees to check of (pictured on the left column above) or Auto-Complete-as-you-type to normalize and code Clinically relevant information on input in a non intrusive manner.

I reviewed **Elizabeth** at our clinic today. **She** was referred to us by **Professor O'Mahony** for further evaluation. **She** complains of **breathlessness with exertion** and **decreased exercise tolerance** with **intermittent palpitations**. **She** did not have any **cough** or **sputum production**, also no **orthopnea** or **paroxysmal nocturnal dyspnea**, or **angina**. **She** had a suspected **myocardial infarction** in 2001, **echocardiography** showed good left ventricular systolic function and normal valves. There is no history of **hypertension**, **diabetes** or **hyperlipidaemia**. Her current medications include **Eltroxin 50 ugs daily**, **Nu-Seals Aspirin 75 mgs daily**, **Lanoxin PG 0.25 mgs daily**, **Salbutamol inhaler 2 puffs prn** and **Beclazone 250 mgs two puffs twice daily**.

Elizabeth "is the" patient

0.25 mgs daily "dosage of" Lanoxin

Prof. O'Mahony "is the doctor of" Elizabeth.

Elizabeth "does **not** suffer from" hypertension

Elizabeth "does suffer from" myocardial infarction

Disease
Not a DiseaseSymptom
Not a Symptom

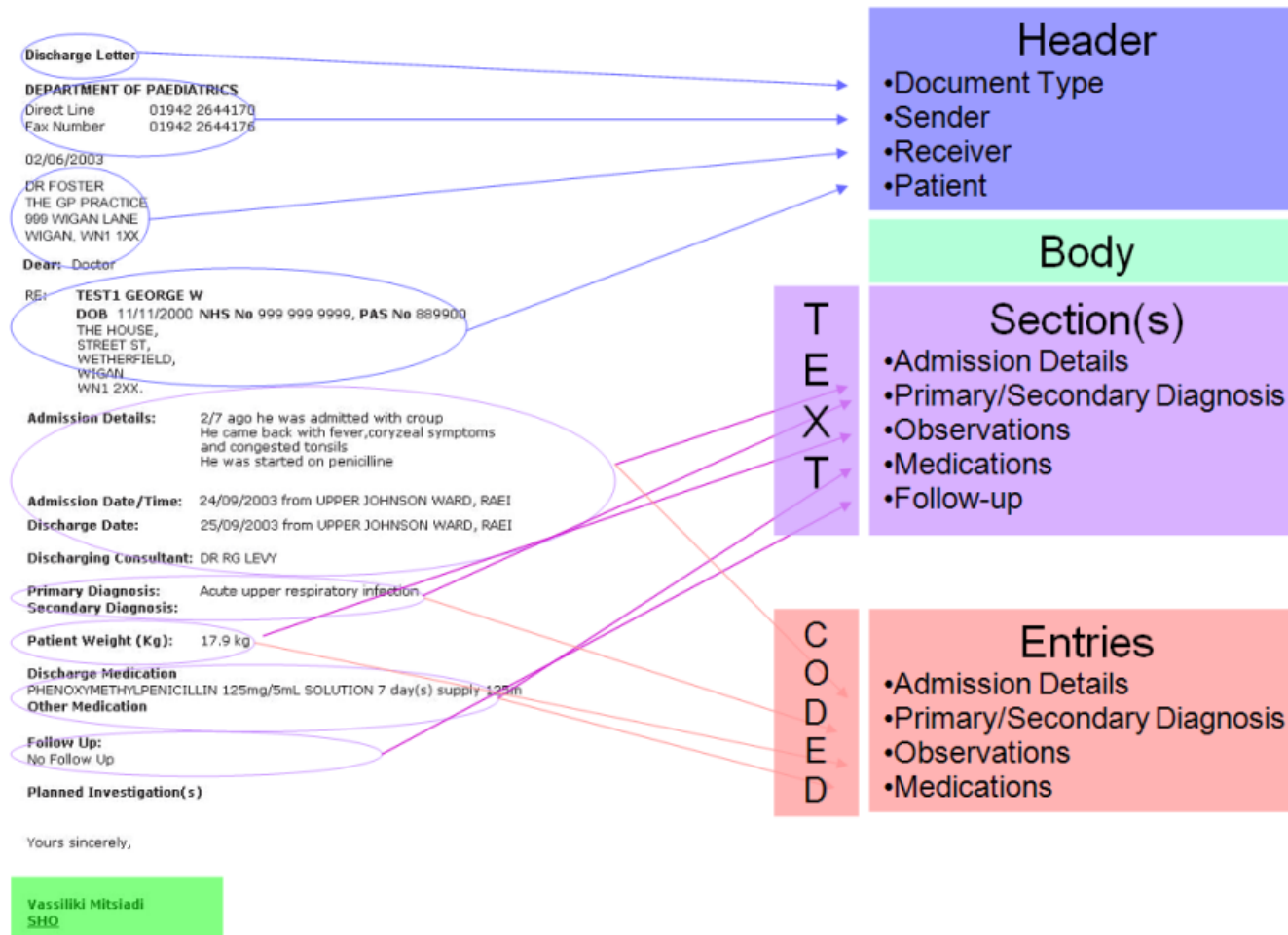
English


 IBM Content and
Predictive Analytics for
Healthcare
Drug
DosagePatient
Doctor

Procedure

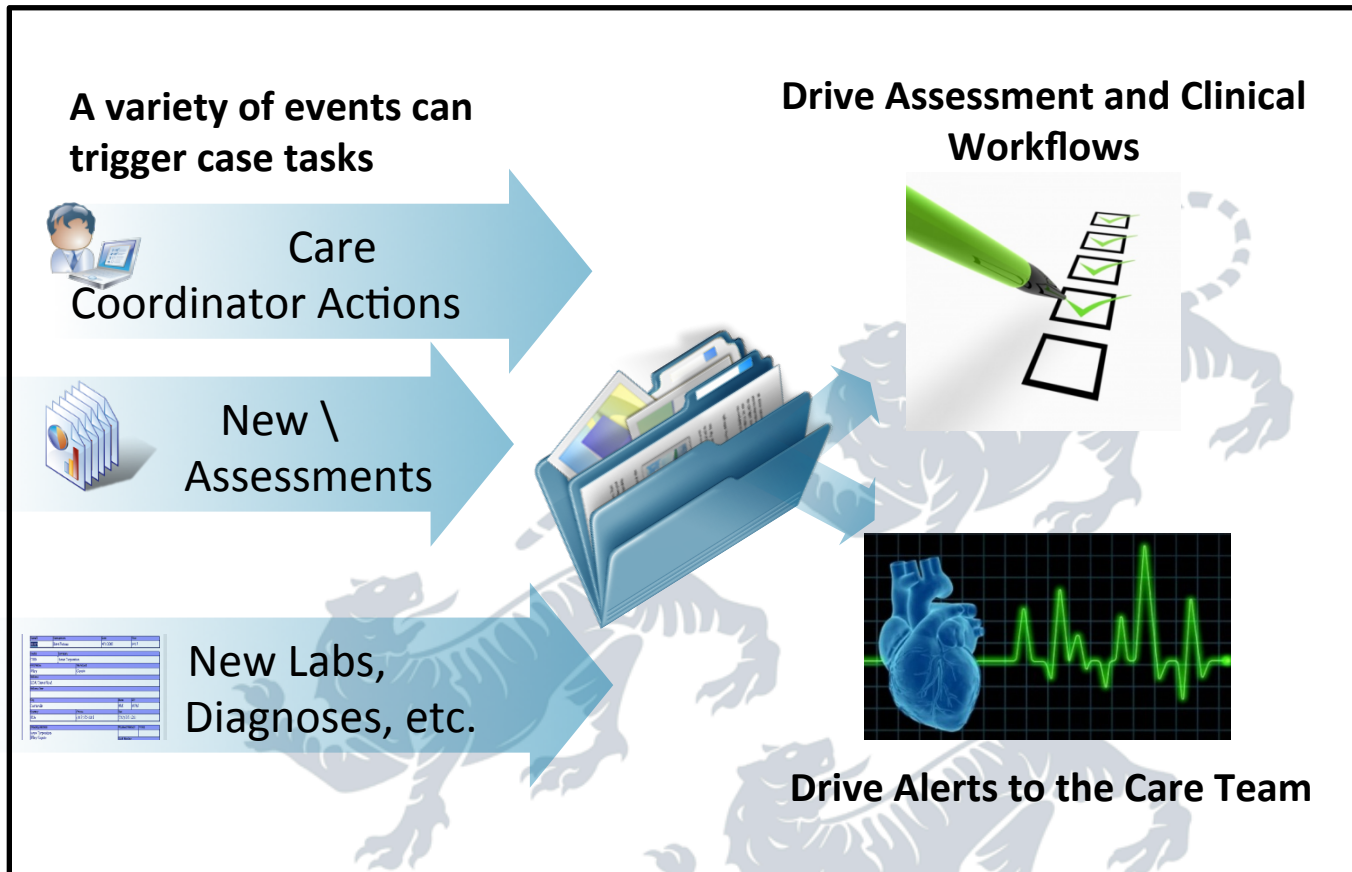
Digitization and Natural Language Processing

Using technology such as IBM's Content & Predictive Analytics for Healthcare to parse and understand unstructured content and map it back to semantic frameworks such as HL7 3, CDA 2,3, and Medical Dictionaries such as SNOMED, ICD 10, BNF.



Context Aware Communication & Parsing

Next generation Healthcare enabled (DICOM, HL7) middleware that is HL7 3, CDA 2,3 aware and able to derive context and structure from HL7 messages from legacy clinical systems and translate between systems on-the-fly.



Care Plans, Protocols and Workflows

The Orchestration of the ESB driven by a Healthcare specific Business Process Management (BPM) Engine, the capability of data to flow across multiple systems will allow for the creation of care plans and protocols that translate into actionable task and alerts at the point of care.

Platform allows flexibility for using multiple applications and interfaces such as mobile devices, etc

Guidrails to encourage structuring on input

NLP Enabled digitization engine to parse paper records, with support from Medical Records driven transcription

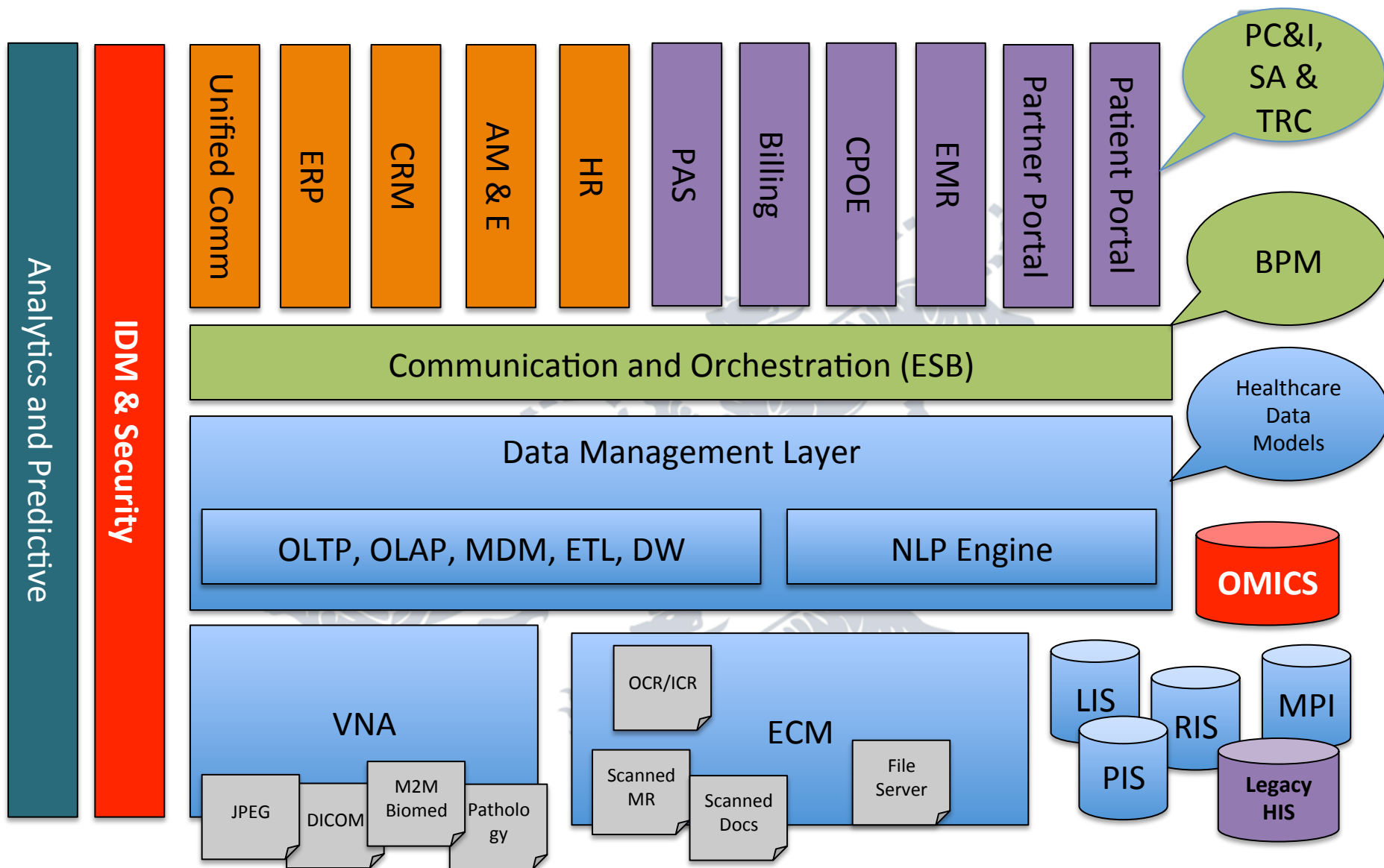


NLP, ESB and Data Management Engine derives meaning and delivers valuable analytics and decision support on the front encouraging Clinician to document and depend on data

Emerging digital tools such as DICOM enabled ECGs, Ultrasounds, Etc provide digital data to the record

CPOE provides all diagnostic information needed and is served back to record via ESB & Data Management Engine

The ideal system



Under the hood of the ideal system



**Little miss
Terabyte's rude
Petabyte
awakening**

"Some 90% of the world's data have been generated in the past two years"

Article: Where angels will tread, Nov 17, 2011, The Economist

Clinical Information Management | The Data Deluge

The data deluge will soon overwhelm us in healthcare as we are producing more data than we can process and analyze. Many providers will decide to minimize the clinical data they capture, which will lead to poorer decision support to clinicians and poorer outcomes, giving a clear competitive advantage to those who are ready for the big data revolution.

Clinical Information Management | Security & Patient Privacy

Information security is now a big concern with the implementation of healthcare systems, networks and clouds. The healthcare industry has very specific compliance such as JCI, HIPAA and ISO 27799 but can also benefit from IT compliance frameworks such as the CSA framework, ITIL, etc.

Complacency is not an option, in this high stakes high risk interconnected world we live in, and security investments have to match the risk and vulnerability we create by being connected and digital.



YOUR GOVERNMENT HAS FAILED YOU.

Democrats and Republicans alike sit atop Capitol hill and abuse their power. They are deaf to the will of the people; they pass bills that strip away your rights and your dignity. They laugh as they use their influence to gather personal wealth, uncaring as they crush the average citizen in the process. The system is broken.

But we can fix that.

A Vote for Anonymous is a Vote for the People.

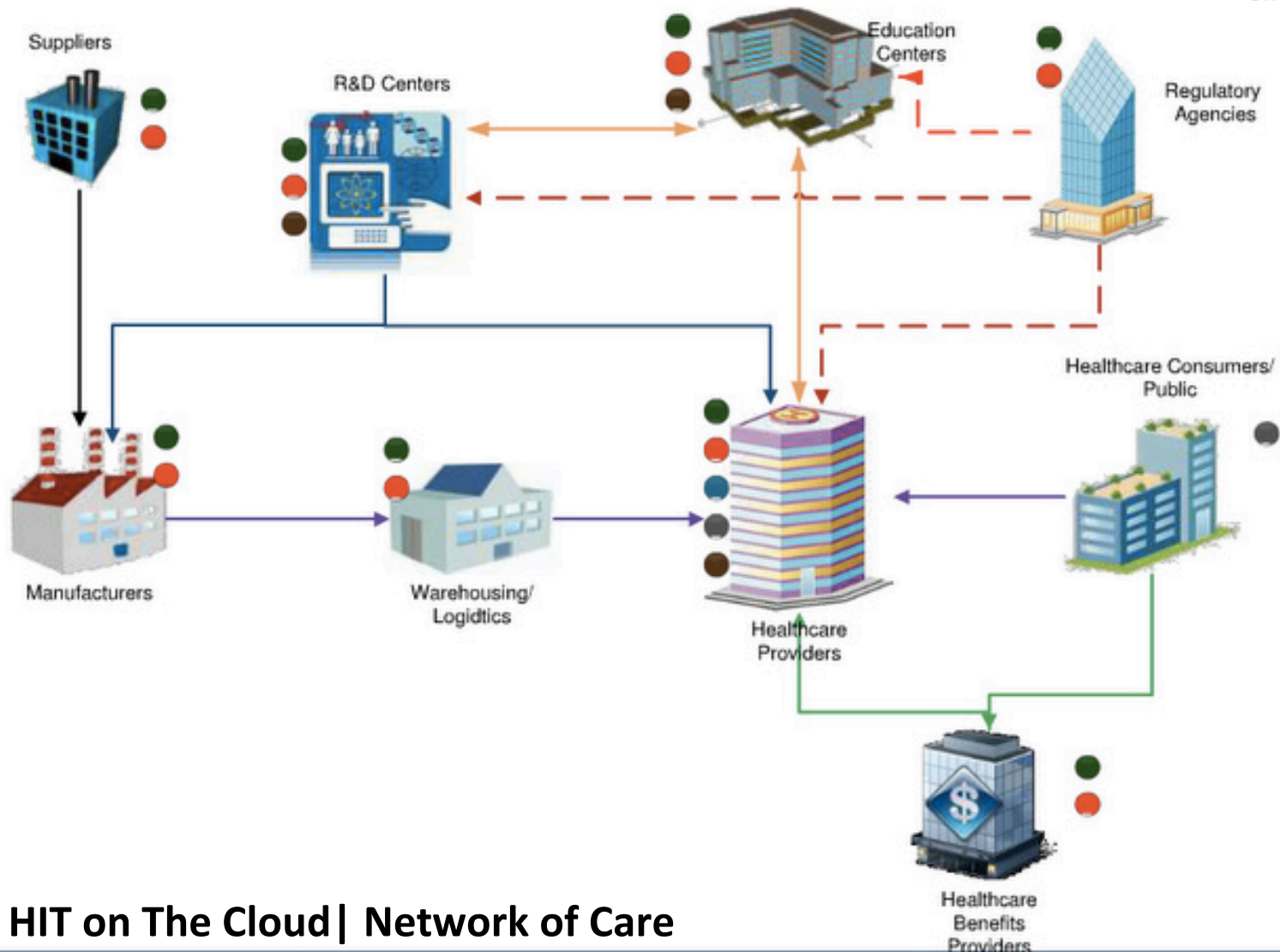
ANONYMOUS 2012.

NEVER FORGET - NEVER FORGIVE - VOTE LEGION



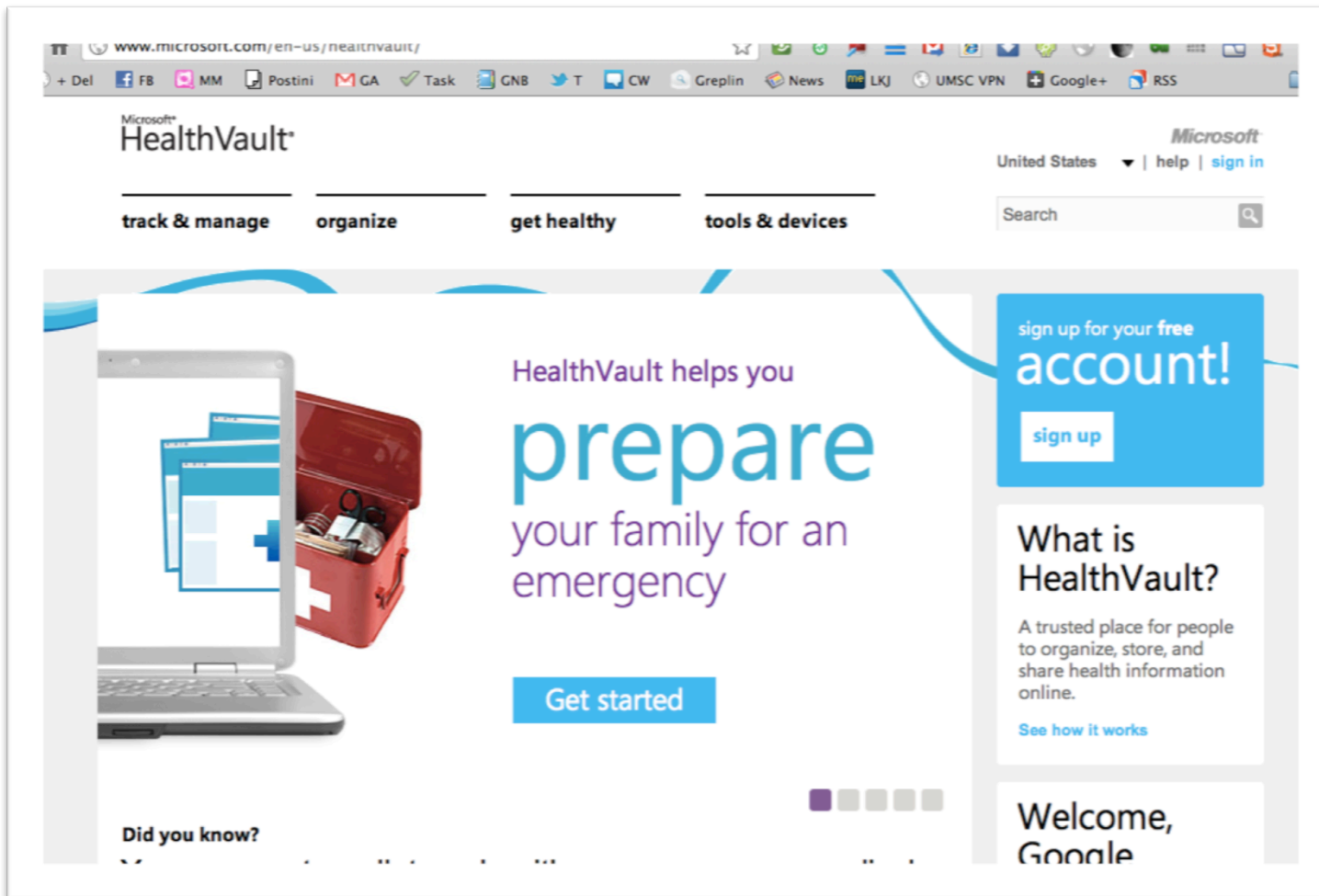
06 & 07. HIT ON THE CLOUD & CONSUMER HIT





HIT on The Cloud | Network of Care

The network of care, connecting hospitals with one another, with other partners such as suppliers, education institutions and benefits providers (payors) will make explicit these existing tacit referral and collaborative networks while exponentially increasing opportunities for the various nodes to sell more products and services via the network.



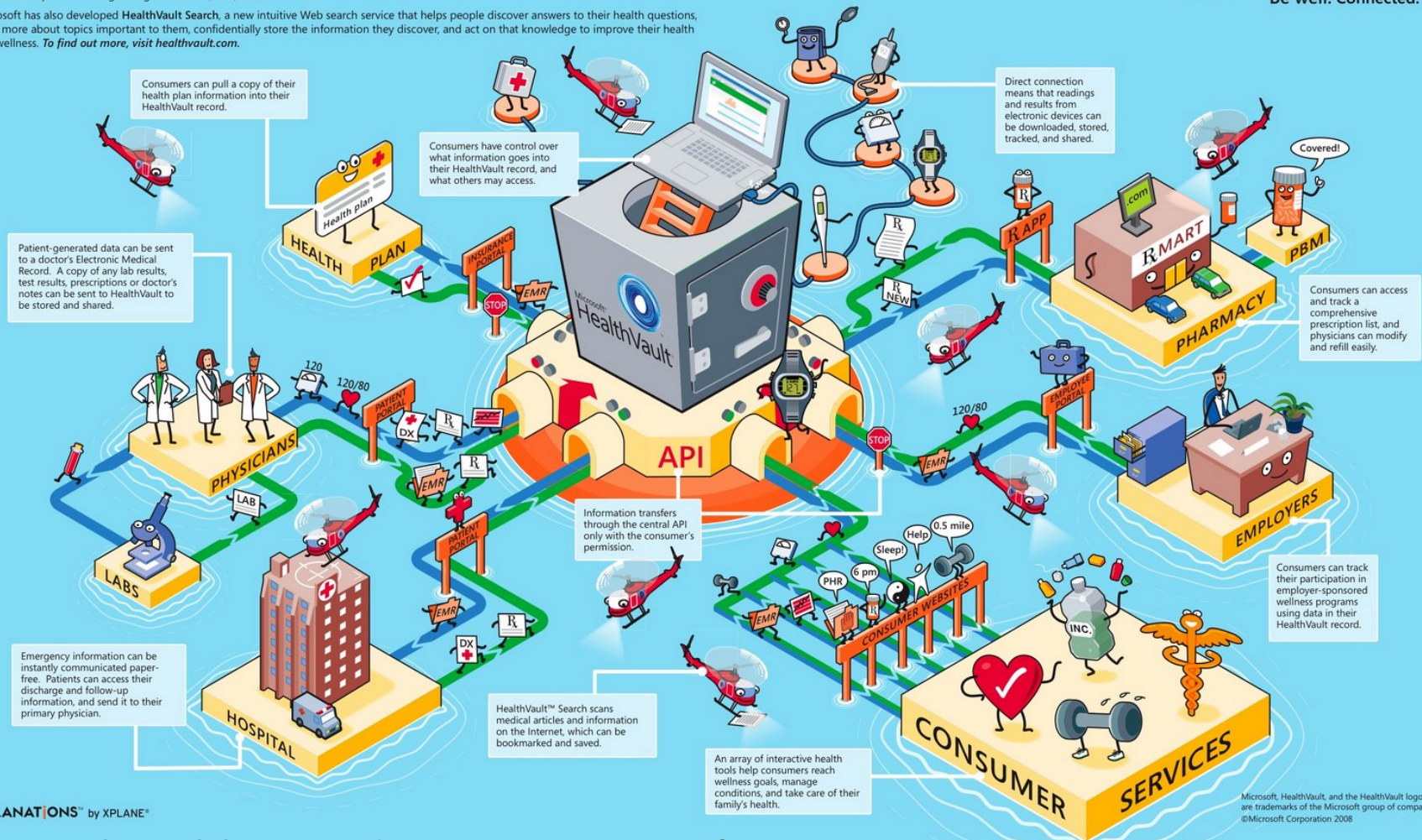
HIT on The Cloud | Personal Health Records

This is the perfect time for PHRs in Malaysia. PHRs will hand the ownership of medical / health records back to a patient so that they can own and participate in the partnership designed to manage their health.

The Microsoft® HealthVault Future

Microsoft® HealthVault™ is a platform designed to put people in control of their health data. It helps them collect, store, and share health information with family members and participating healthcare providers, and it provides people with a choice of third-party applications and devices to help them manage things like fitness, diet, and health.

Microsoft has also developed HealthVault Search, a new intuitive Web search service that helps people discover answers to their health questions, learn more about topics important to them, confidentially store the information they discover, and act on that knowledge to improve their health and wellness. To find out more, visit healthvault.com.



XPLANATIONS™ by XPLANE®

Microsoft, HealthVault, and the HealthVault logo are trademarks of the Microsoft group of companies. ©Microsoft Corporation 2008

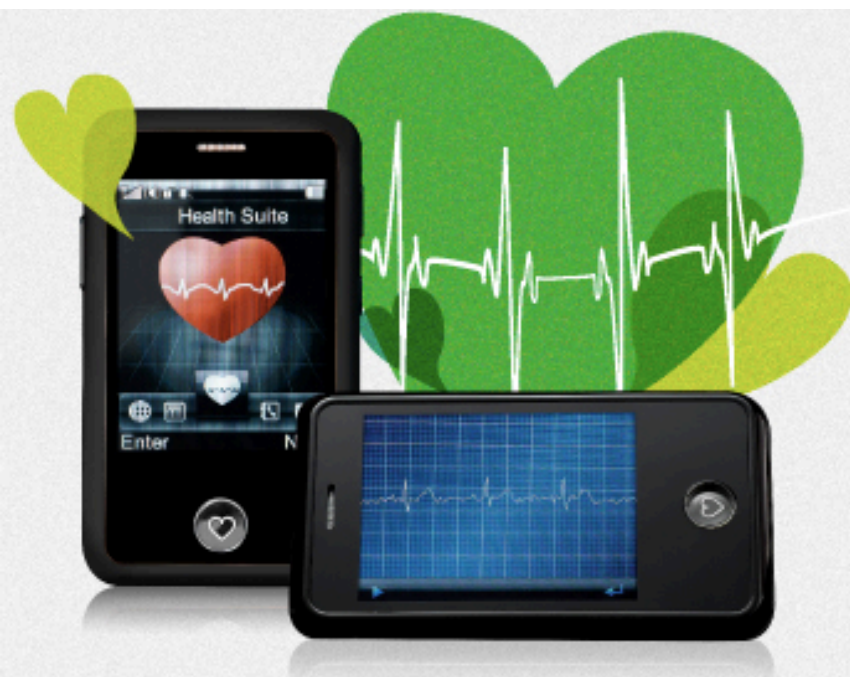
Personal Health Records, an ecosystem of care

The network of care, connecting hospitals with one another, with other partners such as suppliers, education institutions and benefits providers (payors) will provide a continuity of care to the patient while allowing a behavioral shift from a passive consumer of care to an active participant.



HIT on The Cloud| The New Healthcare Consumer

With a PHR, Healthcare service providers, wellness partners can provide patients with telemetry devices designed to work with existing technology such as mobile devices, broadband connectivity, etc. These devices will transmit back diagnostic data to their PHR so that clinicians can better help monitor and advise such patients on their progress, conditions and overall health and wellbeing. It can also play very specific monitoring assignments for patients with chronic conditions, pushing alerts to the respective partners when necessary.



EXCLUSIVELY FOR MAXIS ONE CLUB MEMBERS

Introducing EPI Life, the world's first Electrocardiogram (ECG) mobile phone.

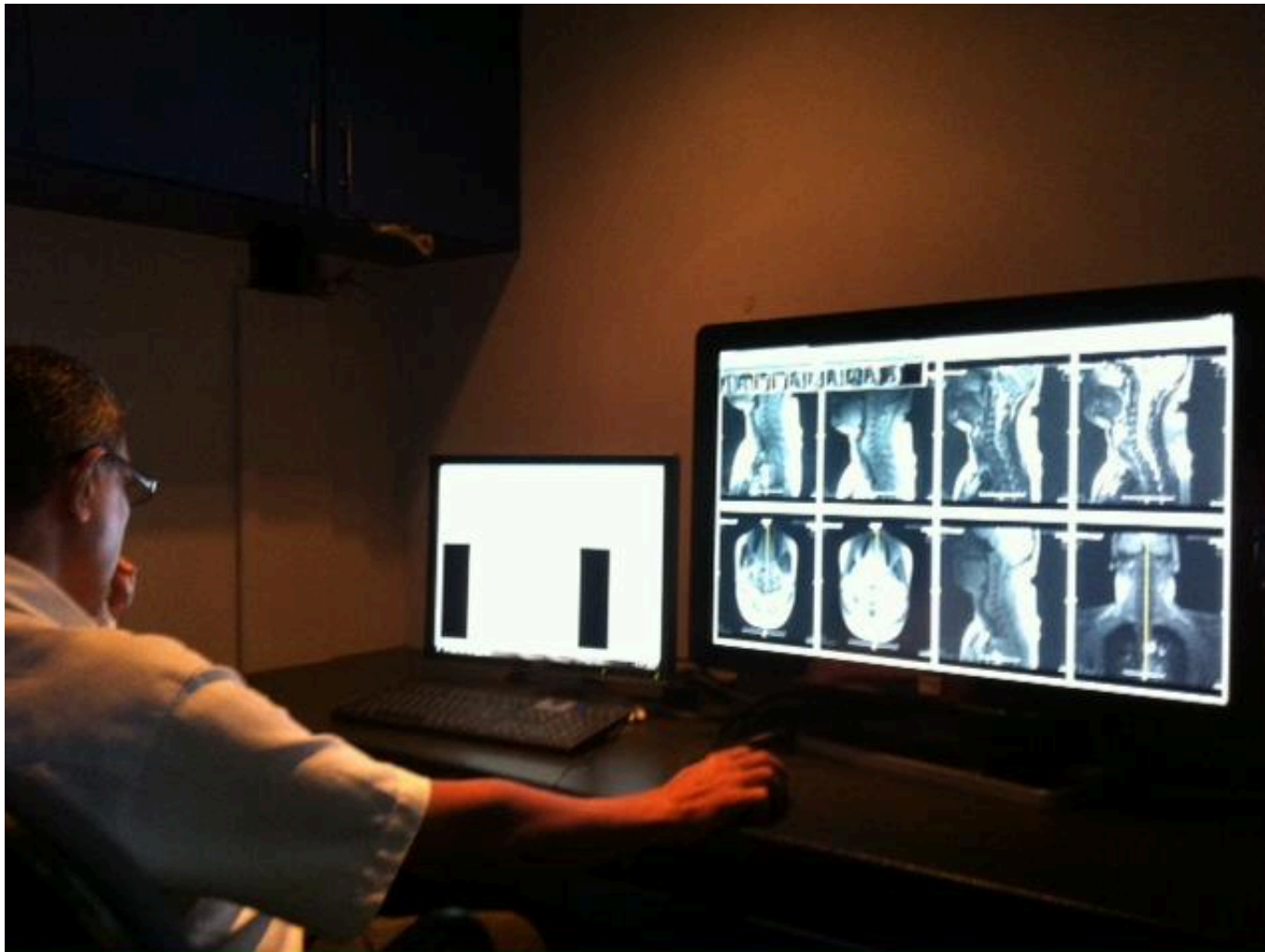
As heart conditions usually differ from one another, symptoms and irregular heart rhythms are often overlooked. Regular monitoring of your heart allows you to respond immediately making all the difference should problems arise. With EPI Life, all you need are a few seconds to record your ECG.

Normal RRP	Discount RM300 for MOC members	Early Bird discount of RM600 for MOC members between 16/7/2012 to 17/9/2012
RM2,299	RM1,999	RM1,699



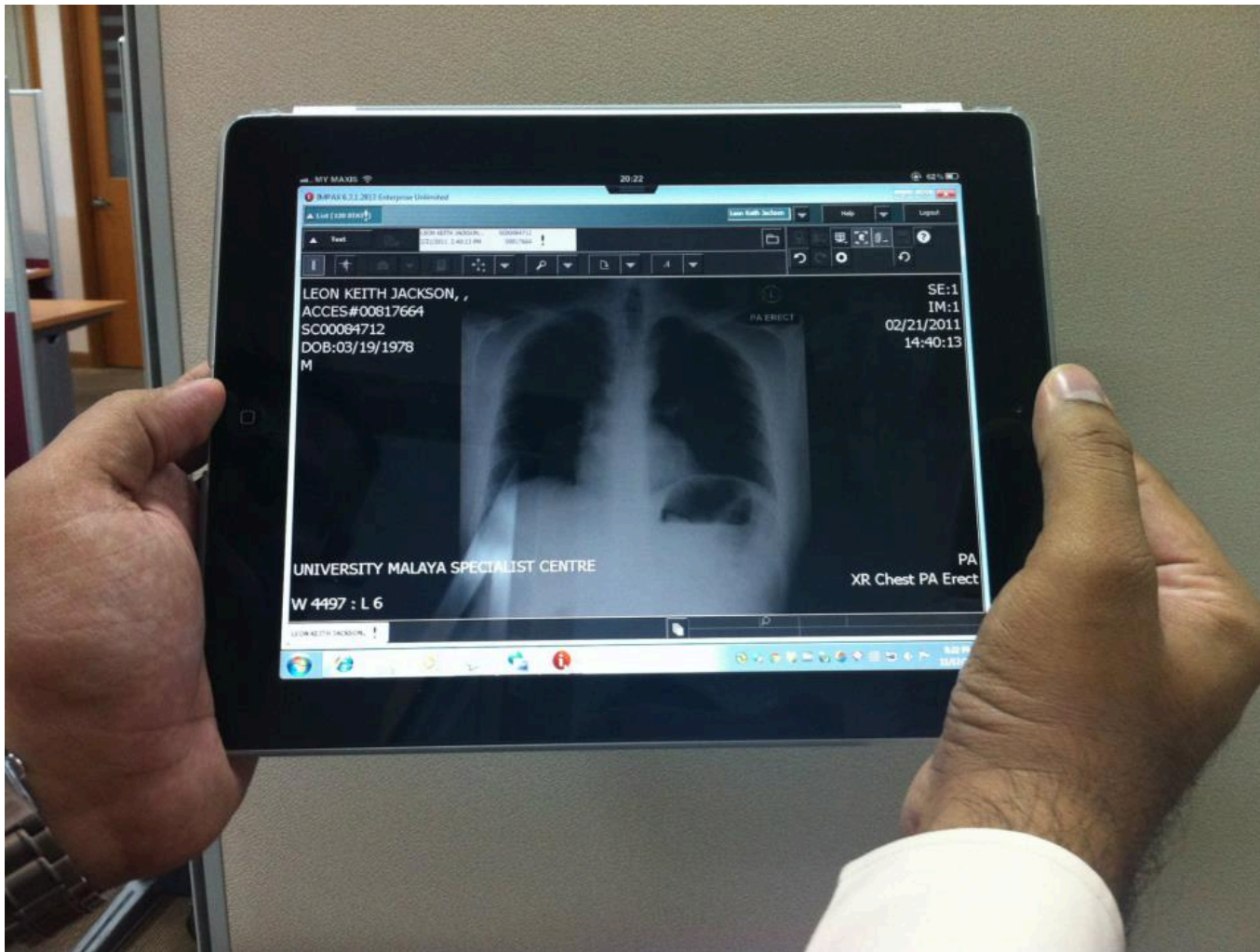
HIT on The Cloud | Telemedicine, Enabling Collaboration between Clinicians despite the distance

Telemedicine will help provision tertiary and highly specialized care to remote locations that do not have the volumes or demand to keep such clinicians on staff. They also open new opportunities for nurse driven homecare or other primary care interfaces with the remote supervision of a clinician.



HIT on The Cloud| Teleradiology

Teleradiology solves the problem of access to radiologist, by allowing the hospital to outsource reporting on diagnostic images from specialized teleradiology units. This can speed up turn around times to get a patient imaged and supplemented by a radiologist report.



HIT on The Cloud| Mobile Computing

Mobile access will translate into better access to talent on individual cases as junior clinicians can get access to opinions of senior clinicians who have remote and mobile access to their case notes and diagnostic information. It will also enable clinicians to be more productive and deliberate on their cases at their convenience as they rush around between their various commitments.



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Hea ..

Infotainment is now so easy to produce

An online presence also opens up opportunities for Infotainment. UMSC is leveraging on our specialist to create educational content to seal our position as a trusted source of advice and expertise.



Monetizing our content

Being the premiere national university, we are able to generate volumes of valuable content for teaching Doctors, informing patients and contributing to science. We have been developing revenue models around this content.



HIT on The Cloud | National Payor Systems

Medical benefits systems can automate claims and billing for members greatly reducing fraud and errors and reducing turn around times to authenticate and verify a patients eligibility and receive collections from a payor.

An agile payment system also allows nationally subsidized or financed healthcare benefits systems to bid, buy and sell from various providers, to drive down cost and maximize the mileage of the funding.





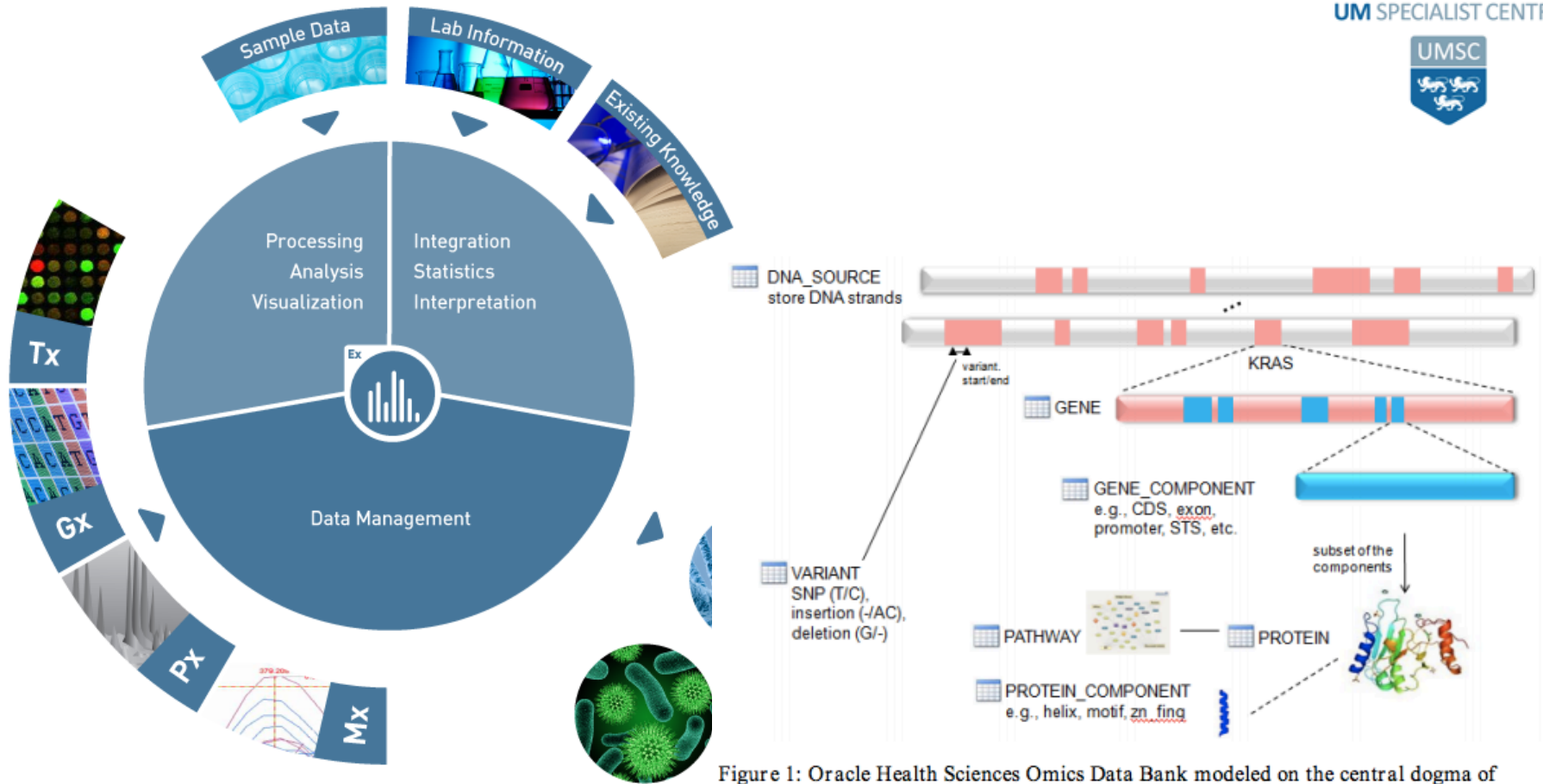
HIT on The Cloud | Emergency Access to Medical Information

A patient's critical medical information such as allergies, chronic conditions, congenital risk and medical history served to ER Clinicians in an Emergency could save their life. With interconnected healthcare systems, this information could even follow you overseas and could be on your healthcare benefits card as a safety measure for offline access.



HIT on The Cloud| Centralized Data Warehousing

The sheer volumes of medical data to be collected, managed and stored is growing exponentially and will soon be 70% of the hospitals IT cost. This is driving the demand for central data warehouses where hospitals can archive their less active records and data at a much lower cost.



Clinical Information Management | Translational Research

Digitization of the volumes of Data generated on the UM Healthcare cloud can be aggregated and analyzed along with new streams coming in from UM OMICS work such as Proteomics, Metabolomics and Genomics. These Biological and Clinical Analytics can be juxtaposed against other Social and Demographic Data fed in from our CRM and Customer Engagement Platforms to provide a Systems Biology platform for research.

